COUNCIL PLAN 2017–2021

The Council Plan 2017–2021 represents the Council’s commitment to the community over the next four years. It describes what the Council will do to achieve its vision of Melbourne as a **bold, inspirational and sustainable city**.

The Council Plan incorporates the Municipal Public Health and Wellbeing Plan, which identifies how the Council will protect, improve and promote the health and wellbeing of the community.

The outcomes the Council seeks to achieve are reflected in the following nine goals:

**GOAL: A CITY THAT CARES FOR ITS ENVIRONMENT**

Environmental sustainability is the basis of all Future Melbourne goals. It requires current generations to choose how they meet their needs without compromising the ability of future generations to be able to do the same.

**The Council’s four-year outcomes**

- Melbourne’s reputation as a global city leader of sustainability is maintained.
- Melbourne is adapting well to climate change.*
- Melbourne will meet its pledge to help deliver the Paris Agreement to limit global temperature rise.
- Melbourne uses its resources efficiently.

**GOAL: A CITY FOR PEOPLE**

A city for people welcomes all. It is accessible, affordable, inclusive, safe and engaging. It promotes health and wellbeing, participation and social justice.

**The Council’s four-year outcomes**

- People feel welcomed and included.*
- People are safe.*
- People are supported to find pathways out of homelessness.*
- Melbourne’s housing meets the diverse needs of its population.
- People are healthy and well.*
- Children and families have access to quality early years programs.
GOAL: A CREATIVE CITY

Melbourne will be a place that inspires experimentation, innovation and creativity, and fosters leaders of ideas and courage.

The Council’s four-year outcomes

• Artists are supported to test, develop and realise ideas.
• People participate in the creative life of the city.*
• The economic value of Melbourne’s creative industries sector grows.

GOAL: A PROSPEROUS CITY

Melbourne will be regarded as the destination of choice among international and local business and enterprise by excelling in its ability to nurture a vibrant economy for those who work, live, study, visit and invest.

The Council’s four-year outcomes

• Melbourne is the destination of choice to visit, live and study.
• Melbourne’s businesses are supported to thrive through a period of disruption caused by major projects.
• Melbourne prospers through global business relationships and investment attraction.
• Melbourne supports new businesses and a vibrant start-up economy.*

GOAL: A KNOWLEDGE CITY

In a knowledge city, the collective power of mind and experience drives the city’s prosperity, its ability to compete globally and the quality of life its people enjoy.

The Council’s four-year outcomes

• Melbourne has a thriving knowledge sector and industry.
• People have access to knowledge resources and forums.*
• People have options to actively participate in lifelong learning.*

GOAL: A CONNECTED CITY

In a connected city, all people and goods can move to, from and within the city efficiently. Catering for growth and safeguarding prosperity will require planning for an efficient and sustainable transport network.

The Council’s four-year outcomes

• People of all abilities are able to move freely, safely and sustainably around the city.*
• People and goods are able to move sustainably in and out of the city.*
• Melbourne’s street network is optimised for current and future travel modes.
Melbourne will be a leader in using participatory, consultative and innovative approaches to decision-making. The diverse voices of Melbourne will be heard. New information technologies will be used to help citizens engage with local governance processes.

The Council's four-year outcomes
• People participate in co-creating Melbourne’s future.*
• We are transparent and accountable to our community.
• City of Melbourne’s open data platform is available for public use.

Aboriginal culture, knowledge and heritage will enrich the city’s growth and development.

The Council's four-year outcomes
• Melbourne acknowledges its Aboriginal history, heritage and identity.
• Melbourne fosters understanding about its Aboriginal heritage and culture.
• Aboriginal and Torres Strait Islander peoples contribute to the city’s cultural, social and economic life.*

The City of Melbourne is committed to working with the community and its stakeholders in achieving these goals. There are times when the City of Melbourne will take the lead as a key provider. At other times, the City of Melbourne will partner with other stakeholders to jointly deliver programs and initiatives, or facilitate other parties to achieve shared objectives. There are also times when the City of Melbourne will seek to influence and advocate to other decision-makers on matters of community interest.

* Also a health and wellbeing priority.
The Annual Plan and Budget 2017–2018 describes the services and major initiatives to be funded in the first year of the Council Plan. This year’s Annual Plan and Budget is underpinned by record investment in infrastructure and services with key projects highlighted. Our major initiatives are listed under each of our nine Council goals.

**Goal: A city that cares for its environment**
- Work with stakeholders to plan high quality integrated water management for community protection and liveability in Arden–Macaulay and Fishermans Bend.
- Deliver Year 1 of the Smart Bin implementation plan.
- Work with Inner Melbourne Action Plan Councils and Resilient Melbourne to share and extend the objectives of the Urban Forest Strategy to the wider Melbourne area.

**Goal: A city for people**
- Commence construction of the Lady Huntingfield (LHCC) integrated children and family centre.
- Implement the Pathways Innovation Package for housing and homelessness.

**Goal: A creative city**
- Progress the Arts House Strategic Plan including the scoping of precinct planning.

**Goal: A prosperous city**
- Plan and deliver 2018 City of Melbourne led business mission to key Asian markets.
- Implement the Continuing Business Program at Queen Victoria Market.

**Goal: A knowledge city**
- Advocate for the appropriate siting and staged provision of new schools with a particular focus on Arden–Macaulay, Fishermans Bend and Docklands/central city.

**Goal: A connected city**
- Develop options to manage pedestrian pressure points at train stations, particularly Southern Cross.
- Work with the Victorian Government to deliver a masterplan for the Flinders Street Station Precinct that builds on individual projects including the Melbourne Metro Tunnel, Flinders Street Station upgrade and Elizabeth Street improvements, and addresses pedestrian pressure.
- Review and refresh the Transport Strategy.

**Goal: A deliberative city**
- Develop a City Data Centre pilot to engage the community using emerging technologies and visual tools such as 3D, augmented reality and virtual reality.

**Goal: A city planning for growth**
- Finalise design and commence implementation of Southbank Boulevard open space.
- Continue the Queen Victoria Market Precinct Renewal Program.

**Goal: A city with an Aboriginal focus**
## 2017-2018 Key Projects

### Projects across multiple locations
- Drains Renewal
- Streetlight LED Rollout
- Road and Footpath Renewal
- Climate Adaptation
- Major Streetscape Improvements and Design
- Bicycle Improvement Program
- Parks Renewal and Tree Planting
- Flood Mitigation Renewal

### Key Projects
- **University Square Master Plan**
- **Metro Tunnel Project**
- **Lady Huntingfield Child Care Centre Upgrade and Hotham Hub**
- **Queen Victoria Market Precinct Renewal**
- **Elizabeth Street South Improvements**
- **Central Open Space including Market Street**
- **JH Boyd Redevelopment**
- **Southbank Promenade Improvements**
- **Southbank Boulevard and Dodd Street Improvements**

### 2017-2018 Budget

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<tr>
<th>Project / Location</th>
<th>Details</th>
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<td>including Visitors Centre</td>
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**Projects**

- 2017-2018 KEY PROJECTS

**Locations**

- North Melbourne
- Parkville
- Carlton
- Docklands
- South Wharf
- Port Melbourne
- Collingwood
- Fitzroy
- East Melbourne
- Carlton
- North Melbourne
- West Melbourne
- Southbank
- Melbourne
- Carlton
- Parkville
- North Melbourne
- Port Melbourne
- Docklands
- Fitzroy
- East Melbourne
- Carlton

**Maps**

- [Map of Melbourne](https://www.google.com/maps)

**Documents**

- [Document](https://www.example.com/)

**Images**

- [Image](https://www.example.com/)

**Tables**

- [Table](https://www.example.com/)

**Charts**

- [Chart](https://www.example.com/)

**Graphs**

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**Figures**

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