

- 7.2. 36 submissions to Participate Melbourne included specific comments responding to the draft Strategy,
 - 7.3. 2 workshops were held with 29 stakeholders from the City of Melbourne, state government, industry, precincts and business attending,
 - 7.4. 7 individual submissions were received from Committee for Melbourne, Property Council of Australia, Victorian Tourism Industry Council, Italian Chamber of Commerce and Industry in Australia, Pausefest, Melbourne Maritime Heritage Network and Offshore & Specialist Ships Australia Ltd.
8. A summary of specific feedback on the draft Strategy, including management's recommendation, can be found at Attachment 3.

Recommendation from management

9. That Council;
 - 9.1. Endorses the Economic Development Strategy (the Strategy), *Melbourne's Thriving Economic Future*,
 - 9.2. Authorises the General Manager City Economy and Activation- to make any further minor editorial changes to the Economic Development Strategy (the Strategy), *Melbourne's Thriving Economic Future* prior to publication.

Attachments:

1. Supporting Attachment
2. Melbourne's Thriving Economic Future
3. Economic Development Strategy Feedback Spreadsheet

Supporting Attachment

Legal

1. There are no direct legal implications arising from the recommendation from management.

Finance

2. There are no direct financial implications arising from the recommendation from management.

Conflict of interest

3. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a material or general conflict of interest in relation to the matter of the report.

Health and Safety

4. In developing this proposal, no Occupational Health and Safety issues or opportunities have been identified.

Stakeholder consultation

5. Key stakeholder consultation has included:
 - 5.1. Over 40 targeted individual interviews and four co-design workshops in which over 50 stakeholders participated in November and December 2020,
 - 5.2. Engagement with our Aboriginal Traditional Custodian representatives Bunurong Land Council Aboriginal Corporation, the Wurundjeri Woi Wurrung Cultural Heritage Aboriginal Corporation and the Boon Wurrung Foundation was conducted in March and April 2021,
 - 5.3. Two further workshops to seek feedback on the *draft Economic Development Strategy* with targeted stakeholders from the City of Melbourne, state government, industry, precincts and business were delivered in June 2021,
 - 5.4. 67 survey responses via the Participate Melbourne website with 36 respondents providing specific comments for consideration,
 - 5.5. 7 submissions received directly to Economic Development and International detailed at point 6.4 in the report.

Relation to Council policy

6. Council Plan 2017-21 has a deliverable; a 'medium-long term strategy for economic recovery and growth.'
7. Council Plan 2021-25 has a strategic objective, Economy of the Future, with a Major Initiative to 'drive economic growth and resilience by implementing the Economic Development Strategy, focusing support on existing and emerging industry sectors.'

Environmental sustainability

8. In developing this proposal, no direct environmental sustainability issues or opportunities have been identified.