

Management report to Council

Agenda item 6.8

Funding support requests February 2019

Council

Presenter: Katrina McKenzie, Director City Economy and Activation

26 February 2019

Purpose and background

1. The purpose of this report is to seek direction from Council as to whether recent requests for funding should be funded from the discretionary fund.
2. In July 2013, the Future Melbourne Committee considered the process for funding items of a discretionary nature and resolved that, from 31 July 2013, only the following items would be considered:
 - 2.1. Those items that are received with a lead time of greater than 90 days to the date of the event (except for table sponsorships).
 - 2.2. Those items ineligible for funding from existing programs.
3. The recent requests for funding (refer Attachment 2) are outside the normal Event Partnership Program, Business Events, Community Grants and Art Grants funding cycle. In summary, these are:
 - 3.1. Purchase two tables of 10 for the Africa Day Gala Dinner to be held on Saturday 25 May 2019 to the value of \$2780.
 - 3.2. Funding a breakfast for the Women's Miracle Mums campaign launch in the Town Hall, to the value of \$2200.

Key issues

4. Management's comments of the merits or otherwise, of the funding requests have been included in Attachment 3.

Recommendation from management

5. That Council approves:
 - 5.1. The purchase of two tables of 10 for the Africa Day Gala Dinner to be held on Saturday 25 May 2019 to the value of \$2780.
 - 5.2. Funding a breakfast for the Women's Miracle Mums campaign launch in the Town Hall, to the value of \$2200.

Attachments:

1. Supporting Attachment (Page 2 of 4)
2. Requests for funding (Page 3 of 4)
3. Outline of Funding/Support Requests (Page 4 of 4)

Supporting Attachment**Legal**

1. No direct legal issues arise from the recommendation from management.

Finance

2. The funding requests would, if approved, be paid from Council's 2018–19 Budget, which includes discretionary funding of \$250,000 with a breakdown as follows:
 - 2.1. \$150,000 for Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships.
 - 2.2. \$70,000 for Council support of same via use of the Melbourne Town Hall venue.
 - 2.3. \$30,000 for Council support of same via purchase of table sponsorships.
3. If Council approves the recommendations as listed in this report, the effect on the 2018–19 discretionary budget would be as follows:

Type	2018–19 Annual Budget	Year to Date Committed Expenditure	Recommended funding in this report	Remaining funds if recommendations approved
Sponsorships	\$ 150,000	\$ 60,364	\$ -	\$ 89,636
Town Hall usage	\$ 70,000	\$ 2,277	\$ 2,200	\$ 65,523
Table sponsorships	\$ 30,000	\$ 18,127	\$ 2,780	\$ 9,093
Total	\$ 250,000	\$ 80,768	\$ 4,980	\$ 164,252

4. The attendance at events by Councillors or officers will attract Fringe Benefits Tax.

Conflict of interest

5. No other member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

Occupational Health and Safety

6. In developing this proposal, no Occupational Health and Safety issues or opportunities have been identified.

Stakeholder consultation

7. No external consultation has been undertaken as this is an internal matter.

Relation to Council policy

8. The report is consistent with overall strategies contained in the Council Plan.

Environmental sustainability

9. There is no significant impact on environmental sustainability.

Table 1: FUNDING / SUPPORT REQUESTS

Criteria	Purchase two tables of 10 for the Africa Day Gala Dinner	Breakfast for the Women's Miracle Mums campaign launch in the Town Hall
<i>Date Funding Support Request received</i>	13 February 2019	31 January 2019
<i>Could applicant have submitted their request as part of a grant application process or is it eligible under a grant process?</i>	No	No
<i>Is Management supportive of request for funding?</i>	Yes	Yes
<i>Is there significant support from one or more of the Councillors, in particular if it relates to their portfolio or if it supports a Council goal?</i>	Yes	Yes
<i>Amount of Fee waiver or Funding requested</i>	\$2780	\$2200
<i>Amount of Fee Waiver or Funding recommended</i>	\$2780	\$2200
<i>Council/Committee Date</i>	26 February 2019	26 February 2019

Outline of Funding / Support Requests

1. Purchase two tables of 10 for the Africa Day Gala Dinner (\$2780)

A request has been received for City of Melbourne to purchase two tables of 10 at the Africa Day Gala Dinner, organised by Africa Day Australia Inc. The event is being held on Saturday 25 May 2019 at the Melbourne Town Hall.

The Premier of Victoria, The Hon Daniel Andrews and the Lord Mayor of Melbourne, The Right Hon Sally Capp are the key note speakers.

The Africa Day Gala Dinner marks the culmination of a month of activities celebrating the founding of the Organisation of African Unity (now called the African Union). It is an opportunity to celebrate Africa's cultural diversity; promote the contribution of African Australians; and encourage their empowerment within Victoria.

The Councillors envisage the tables would include a mixture of Councillors, Councillor guests and community members; targeting those who would attend but for the cost of the gala dinner tickets and would also benefit from the networking opportunity and exposure to successful African Australian professionals and other dignitaries. The latter group would be identified by Councillors and management.

Management Recommendation

Management is supportive of purchasing two tables of 10 people to the value of \$2780.

2. Fund a breakfast for the Women's Miracle Mums campaign launch in the Town Hall, to the value of \$2200

A request has been received from the Women's Foundation for a breakfast to be held in the Town Hall for the Launch of the Miracle Mums Campaign 2019.

The breakfast will be held on Wednesday 1 May 2019 in the Melbourne Room for 50 people.

The Women's Foundation raises funds to support the vital work for the Women's Hospital, Australia's largest specialist hospital for women and newborns. The Miracle Mums appeal supports research to help women and babies who experience life-threatening conditions.

The cost for the breakfast inclusive of room hire, door attendants and food is approximately \$2200.

Management Recommendation

Management is supportive of funding the breakfast for 50 people in the Town Hall to the value of \$2200.