Management report to Council

Agenda item 6.2

Funding support requests December 2018

Council

Presenter: Katrina McKenzie, Director City Economy and Activation

11 December 2018

Purpose and background

- 1. The purpose of this report is to seek direction from Council as to whether recent requests for funding should be funded from the discretionary fund.
- 2. In July 2013, the Future Melbourne Committee considered the process for funding items of a discretionary nature and resolved that, from 31 July 2013, only the following items would be considered:
 - 2.1. Those items that are received with a lead time of greater than 90 days to the date of the event (except for table sponsorships).
 - 2.2. Those items ineligible for funding from existing programs.
- 3. The recent requests for funding (refer Attachment 2) are outside the normal Event Partnership Program, Business Events, Community Grants and Art Grants funding cycle. In summary, these are:
 - 3.1. Table of 10 purchase for International Women's Day Forum and High Tea, organised by Australia China Business Council (ACBC), for Friday 8 March 2019 (\$1500).
 - 3.2. Table of 10 purchase for TEN Women's International Women's Day Charity Lunch Safe Cities, on Friday 1 March 2019 (\$3000).

Key issues

4. Management's comments of the merits or otherwise, of the funding requests have been included in Attachment 3.

Recommendation from management

- 5. That Council approves:
 - 5.1. The purchase of a table of 10 purchase at the International Women's Day Forum and High Tea, organised by Australia China Business Council, to the value of \$1500.
 - 5.2. The purchase of a table of 10 purchase for TEN Women's International Women's Day Charity Event Safe Cities, to the value of \$3000.

Attachments:

- 1. Supporting attachment (Page 2 of 4)
- 2. Funding support requests (Page 3 of 4)
- 3. Outline of funding support requests (Page 4 of 4)

Supporting Attachment

Legal

1. No direct legal issues arise from the recommendation from management.

Finance

- 2. The funding requests would, if approved, be paid from Council's 2018–19 Budget, which includes discretionary funding of \$250,000 with a breakdown as follows:
 - 2.1. \$150,000 for Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships.
 - 2.2. \$70,000 for Council support of same via use of the Melbourne Town Hall venue.
 - 2.3. \$30,000 for Council support of same via purchase of table sponsorships.
- 3. If Council approves the recommendations as listed in this report, the effect on the 2018–19 discretionary budget would be as follows:

Туре	2018–19 Annual Budget		Year to Date Committed Expenditure		Recommended funding in this report		Remaining funds if recommendations approved	
Sponsorships	\$	150,000	\$	26,864	\$	-	\$	123,136
Town Hall usage	\$	70,000	\$	2,277	\$	-	\$	67,723
Table sponsorships	\$	30,000	\$	14,850	\$	4,500	\$	10,650
Total	\$	250,000	\$	43,991	\$	4,500	\$	201,509

4. The attendance at events by Councillors or officers will attract Fringe Benefits Tax.

Conflict of interest

5. No other member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

Occupational Health and Safety

6. In developing this proposal, no Occupational Health and Safety issues or opportunities have been identified.

Stakeholder consultation

7. No external consultation has been undertaken as this is an internal matter.

Relation to Council policy

8. The report is consistent with overall strategies contained in the Council Plan.

Environmental sustainability

9. There is no significant impact on environmental sustainability.

Attachment 2 Agenda item 6.2 Council 11 December 2018

Table 1: FUNDING / SUPPORT REQUESTS

Criteria	Table of 10 purchase for International Women's Day Forum & High Tea, organised by Australia China Business Council	Table of 10 purchase for TEN International Women's Day Charity Event - Safe Cities	
Date Funding Support Request received	20 November 2018	24 October 2018	
Could applicant have submitted their request as part of a grant application process or is it eligible under a grant process?	No	No	
Is Management supportive of request for funding?	Yes	Yes	
Is there significant support from one or more of the Councillors, in particular if it relates to their portfolio or if it supports a Council goal?	Yes	Yes	
Amount of Fee waiver or Funding requested	\$1500	\$3000	
Amount of Fee Waiver or Funding recommended	\$1500	\$3000	
Council/Committee Date	11 December 2018	11 December 2018	

Attachment 3 Agenda item 6.2 Council 11 December 2018

Outline of Funding / Support Requests

1. Table purchase for International Women's Day Forum & High Tea, organised by Australia China Business Council (ACBC), for Friday 8 March 2019 (\$1500)

A request has been received for City of Melbourne to purchase a table of 10 at the International Women's Day Forum & High Tea, organised by Australia China Business Council (ACBC).

The event is being held on Friday 8 March at 2.00pm at the Regent Theatre.

The Lord Mayor will be making a keynote address at the function. The keynote presentations and moderated panel discussion will allow guests to learn about the impressive line-up of passionate and influential women and how they have reached senior roles in vastly different organisations. Panellists will also share their advice regarding the promotion of diversity and how this stands to bring about benefits for individuals and the broader community.

Management Recommendation

Management is supportive of CoM purchasing a table of 10 people to the value of \$1500.

2. Table of 10 purchase for TEN Women's International Women's Day Charity Event - Safe Cities, on Friday 1 March 2019 (\$3000).

A request has been received from TEN Women for City of Melbourne to purchase a table of 10 at the International Women's Day Lunch, to be held on Friday 1 March 2019 at Myer Mural Hall.

TEN Women is led by 10 senior women in the property and construction industry in Melbourne with a mandate to connect and empower women to create a meaningful impact in the property industry.

The theme for the lunch is 'Safe Cities' and the focus on creating safe, empowering cities for women through the built environment. The recipient charity for all fund raising at the event is Housing All Australians and in particular the pop-up shelter program for women over 50 in crisis.

A table of 10 costs \$3000 and the purchase also comes with naming rights.

Management recommendation

Management is supportive of CoM purchasing a table of 10 people to the value of \$3000.