

**Management report to Council**

**Agenda item 6.6**

**Funding support requests October 2018**

**Council**

**Presenter:** Katrina McKenzie, Director City Economy and Activation

**30 October 2018**

**Purpose and background**

1. The purpose of this report is to seek direction from Council as to whether a recent request for funding should be funded from the discretionary fund.
2. In July 2013, the Future Melbourne Committee considered the process for funding items of a discretionary nature and resolved that, from 31 July 2013, only the following items would be considered:
  - 2.1. Those items that are received with a lead time of greater than 90 days to the date of the event (except for table sponsorships).
  - 2.2. Those items ineligible for funding from existing programs.
3. The recent request for funding (refer Attachment 2) is outside the normal Event Partnership Program, Business Events, Community Grants and Art Grants funding cycle. In summary, this is:
  - 3.1. Request for City of Melbourne to purchase a table at the Prime Ministers' Sporting Oration (PMSO) (\$5000).

**Key issues**

4. Management's comments of the merits or otherwise, of the funding request have been included in Attachment 3.

**Recommendation from management**

5. That Council approves the purchase of a table at the PMSO to the value of \$5000.

**Attachments:**

1. Supporting attachment (Page 2 of 4)
2. Funding support requests (Page 3 of 4)
3. Outline of funding support requests (Page 4 of 4)

**Supporting Attachment****Legal**

1. No direct legal issues arise from the recommendation from management.

**Finance**

2. The funding requests would, if approved, be paid from Council's 2018–19 Budget, which includes discretionary funding of \$250,000 with a breakdown as follows:
  - 2.1. \$150,000 for Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships.
  - 2.2. \$70,000 for Council support of same via use of the Melbourne Town Hall venue.
  - 2.3. \$30,000 for Council support of same via purchase of table sponsorships.
3. If Council approves the recommendations as listed in this report, the effect on the 2018–19 discretionary budget would be as follows:

| Type               | 2018–19 Annual Budget | Year to Date Committed Expenditure | Recommended funding in this report | Remaining funds if recommendations approved |
|--------------------|-----------------------|------------------------------------|------------------------------------|---|
| Sponsorships       | \$ 150,000            | \$ 0                               | \$ 0                               | \$ 150,000                                  |
| Town Hall usage    | \$ 70,000             | \$ 0                               | \$ 0                               | \$ 70,000                                   |
| Table sponsorships | \$ 30,000             | \$ 13,350                          | \$ 5,000                           | \$ 11,650                                   |
| <b>Total</b>       | <b>\$ 250,000</b>     | <b>\$ 13,350</b>                   | <b>\$ 5,000</b>                    | <b>\$ 231,650</b>                           |

4. A quarterly report on the use of the discretionary fund is presented to the Future Melbourne Committee.
5. The attendance at events by Councillors or officers will attract Fringe Benefits Tax.

**Conflict of interest**

6. No other member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

**Stakeholder consultation**

7. No external consultation has been undertaken as this is an internal matter.

**Relation to Council policy**

8. The report is consistent with overall strategies contained in the Council Plan.

**Environmental sustainability**

9. There is no significant impact on environmental sustainability.

**Table 1: FUNDING / SUPPORT REQUESTS**

| Criteria  | Request to purchase a table at the Prime Ministers' Sporting Oration (PMSO) |
|---|---|
| <i>Date Funding Support Request received</i>  | 27 September 2018   |
| <i>Could applicant have submitted their request as part of a grant application process or is it eligible under a grant process?</i>                       | No  |
| <i>Is Management supportive of request for funding?</i>   | Yes   |
| <i>Is there significant support from one or more of the Councillors, in particular if it relates to their portfolio or if it supports a Council goal?</i> | Yes   |
| <i>Amount of Fee waiver or Funding requested</i>  | \$5000  |
| <i>Amount of Fee Waiver or Funding recommended</i>  | \$5000  |
| <i>Council/Committee Date</i>   | 30 October 2018   |

**Outline of Funding / Support Requests**

**1. Request for City of Melbourne to purchase a table at the Prime Ministers' Sporting Oration (PMSO) (\$5000).**

City of Melbourne has received a request from Mr Campbell Rose AM, Chair of the Prime Ministers' Sporting Oration (PMSO), Australian Sports Foundation to purchase a table at the event to the value of \$5000.

The dinner is being held on 21 November 2018 at the Melbourne Convention and Exhibition Centre.

The Australian Sports Foundation (ASF) raises money for sporting organisations through philanthropic and community donations. These funds are directed principally to grassroots and community sport and schools throughout Australia, as well as elite sports such as Olympic teams and aspiring athletes. AFS is able to assist community based sporting organisations in the development of fundraising activities.

The inaugural PMSO will be delivered by the Honourable Julia Gillard, Prime Minister of Australia (2010–2013).

The ASF has indicated they would collaborate with City of Melbourne to promote the ASF program to community based sporting groups within the city, who may be seeking funds to expand their activities/facilities and programs.

A table of ten costs \$5000. In addition to up to five Councillors, an invitation could be extended to City of Melbourne based community sports administrators/officials to attend the event.

*Management recommendation:*

Management recommends Council purchase one table (\$5000) for the Prime Ministers' Sporting Oration.