

Management report to Council

Agenda item 6.11

Confirmation of up to two Councillors to accompany the Lord Mayor on City of Melbourne business mission to Osaka, Japan and Beijing, Tianjin, Wuxi and Suzhou, China – March 2018

Council

Presenter: Jane Sharwood, Manager International and Civic Services

12 December 2017

Purpose and background

1. The purpose of this report to seek Council's confirmation of up to two Councillors, to accompany the Lord Mayor to travel to Osaka, Japan and Beijing, Tianjin, Wuxi and Suzhou, China as leaders of the City of Melbourne business and civic mission to Japan and China in March 2018.
2. On 28 November 2017, Council approved the participation of the Lord Mayor and up to two Councillors (to be confirmed at the December 2017 Council meeting) to travel to Osaka, Japan and Beijing, Tianjin, Wuxi and Suzhou, China to lead the City of Melbourne business and civic mission in March 2018. Council approved an amount of up to \$36,758 to cover the travel costs of airfares, accommodation, day to day meals and incidentals.
3. On 28 June 2017, the Future Melbourne Committee endorsed the Lord Mayor to lead a targeted business mission to the above cities in March 2018. The mission will focus on creating trade connections and collaborations for participating companies in health, sustainable urban design, innovation and start up and general aviation.

Key issues

4. The confirmed Councillors will fully participate in the civic and business activities included in the draft mission itinerary (Attachment 2).

Recommendation from management

5. That Council nominate up to two Councillors to travel to Osaka, Japan and Beijing, Tianjin, Wuxi and Suzhou, China to join the Lord Mayor in leading the City of Melbourne business and civic mission in March 2018.

Attachments:

1. Supporting Attachment (Page 2 of 4)
2. Draft itinerary – City of Melbourne business mission- Japan and China March 2018 (Page 3 of 4)

Supporting Attachment

Finance

1. Council, at its 28 November 2017 meeting approved an amount of up to \$36,758 to cover travel costs of airfares, accommodation, and day to day meals and incidentals.

Conflict of interest

2. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report, has declared a direct or indirect interest in relation to the matter of the report.

Relation to Council policy

3. The business mission aligns with Council Plan 2017–2022, Goal 4 A Prosperous City, where global city to city and other partnerships will contribute to the city's business prosperity and attract investment. As a major initiative of year one of Council Plan, 4.1 '*Plan and deliver 2018 City of Melbourne lead business mission to key Asian markets*'. The mission's priority sectors were informed by priorities identified in Council's international strategy 'Melbourne: Doing Business Globally' and Start Up Action Plan (Theme A – Sustainable Growth, 4. International Connections for start-ups) and identified in-market opportunities.

Environmental sustainability

4. The mission will showcase Council's sustainability initiatives and commitment to the environment will be profiled during the mission. The carbon emissions resulting from air travel to Japan and China will be offset with the purchase of credits.

Draft itinerary
City of Melbourne Business and Civic Mission to Japan and China, March 2018

Day	City	Activities	
		Civic	Business
Day one	Melbourne	Depart for Osaka (evening flight)	Depart for Osaka (evening flight)
Day two	Osaka	<p>Arrive in Osaka and check into hotel (public holiday)</p> <p>'Welcome to Naniwa' Market Intelligence Dinner – Hotel</p> <p>Consul General David Lawson and Victorian Govt Trade Commissioner Adam Cunneen to speak about Kansai business environment and opportunities <i>(delegates and partner organisations only)</i></p>	<p>Arrive in Osaka and check into hotel (public holiday)</p> <p>'Welcome to Naniwa' - Market Intelligence Dinner – Hotel</p> <p>Consul General David Lawson and Victorian Govt Trade Commissioner Adam Cunneen to speak about Kansai business environment and opportunities <i>(delegates and partner organisations only)</i></p>
Day three	Osaka	<p>Market Update breakfast with Victorian Trade Commissioner and Consulate- General of Australia in Osaka</p> <p>Visit to Mediaroid Corporation (surgical Robots – Kobe Bio-cluster)</p> <p>City of Osaka Welcome Reception and sister city 40th anniversary event</p>	<p>Melbourne Health Innovation Seminar @ Osaka Innovation Hub</p> <p>Followed by business matching series</p> <p>Melbourne-Osaka Health Innovation Platform Workshop</p> <p>City of Osaka Welcome Reception and sister city 40th anniversary event</p>
Day four	Osaka	<p>Mayor of Osaka and Osaka City Council President Courtesy Call</p> <p>Midousuji-Swanston Sister Street MoU signing ceremony</p> <p>Melbourne-Osaka Food and Tourism Symposium</p> <p>M-O 40th Anniversary and Business Networking Dinner</p>	<p>External company visits and site visits</p> <p>Melbourne-Osaka Health Innovation Platform Workshop (cont)</p> <p>M-O 40th Anniversary and Business Networking Dinner</p>
Day five	Osaka	Free day	Free day
Day six	Beijing	<p>Travel to Beijing (morning flight) City Orientation Networking dinner & In-country briefing by Australian Ambassador to China</p>	<p>Travel to Beijing (morning flight) City Orientation Networking dinner & In-country briefing by Australian Ambassador to China</p>
Day seven	Beijing/Tianjin	<p>Courtesy call with Mayor/Vice Mayor of Beijing Lunch meeting</p>	<p>Business roundtable with Invest Beijing</p> <p>Travel to Tianjin via coach Courtesy call with Mayor of Tianjin</p>

Draft itinerary
 City of Melbourne Business and Civic Mission to Japan and China, March 2018

		Travel to Tianjin via coach Courtesy call with Mayor of Tianjin MoU signing ceremony networking event hosted by Tianjin Municipal Government	MoU signing ceremony networking event hosted by Tianjin Municipal Government
Day eight	Tianjin	Industry briefing and roundtable Networking lunch Industry visit Melbourne office Tianjin 20 th anniversary event	Industry briefing followed by business matching (whole day) Melbourne office Tianjin 20 th anniversary event
Day nine	Tianjin	Site visit Travel to Wuxi	Individual business meetings Travel to Wuxi
Day ten	Wuxi	Courtesy call with Mayor of Wuxi Meeting with Wuxi Foreign Affairs Office and Commission of Commerce Site visit Networking event with Wuxi business leaders	Courtesy call with Mayor of Wuxi Industry briefing followed by business matching Networking event with Wuxi business leaders
Day eleven	Suzhou	Travel from Wuxi to Suzhou Courtesy call with Mayor of Suzhou Meeting with Suzhou Science & Technology Town Administrative Committee Jiangsu-Victoria Innovation Centre Official Opening Return to Melbourne	Return to Melbourne