Minutes
Inner Melbourne Action Plan
Implementation Committee

Meeting No 25
8.00 am – 10.00 am Friday 24 February 2012
City of Port Phillip
Council Chamber, St Kilda Town Hall

Attendees
Cr Rachel Powning, Mayor, City of Port Phillip (Chair)
Cr John Chandler, Mayor, City of Stonnington
Cr Ken Ong, Chair Future Melbourne (Planning) Committee, City of Melbourne
Cr Geoff Barbour, Mayor, City of Yarra (from 8.20am)
Mr Warren Roberts, Chief Executive Officer, City of Stonnington
Dr Andi Diamond, Chief Executive Officer, City of Yarra
Ms Kay Rundle, Chief Executive Officer, City of Port Phillip
Ms Linda Weatherson, Acting Director City Planning & Infrastructure, City of Melbourne

Associate Partner Representatives
Ms Adele McCarthy, Director Central City Transport, Department of Transport
Mr Rod Anderson, Group Manager - Climate Change & Sustainability Services, DSE
Mr Vince Haining, Chief Executive Officer, City of Maribyrnong
Cr John Cumming, Mayor, City of Maribyrnong

IMAP
Elissa McElroy, IMAP Executive Officer

Guests
Adam Zaborszczcyk, Senior Sustainability Officer, CoM (Action 9.4)
Gail Hall, Project Coordinator, Urban Landscapes, CoM (Action 9.4)
Stephen McKellar, Sustainable Design Officer, CoPP (Action 9.2)
Ross Goeman, Manager Community Planning and Advocacy CoY (Action 5.3)
Richard Smithers, Transport Planning Coordinator, CoM (Action 3.2)
Ian McLauchlan, Manager Transport and Parking, CoS (Action 3.5)

Preliminaries

1. Appointment of Chair
   1.1 That the IMAP Implementation Committee resolves to appoint Cr Powning as the Chair of the meeting.

MOVED Cr ONG/ Cr Chandler
A vote was taken and the MOTION was CARRIED

2. Apologies, Introductions and Confirmation of Agenda
   2.1 That the IMAP Implementation Committee resolve to note the following apologies:
       - Mr Adrian Salmon, Assistant Director Statutory Approvals, State Planning Services DPCD
       - Mr Nial Finegan, Director NW Region, VicRoads
       - Mr Geoff Lewler, Director City Planning & Infrastructure, City of Melbourne
       - Mr Tony Pensabene, Director Policy & Research, Policy & Coordination, DBI
Ms Karen Watson, Executive Manager, Sustainable Futures CoS
Ms Sandra Wade, Manager City Strategy, CoPP
Cr Geoff Barbour – for lateness

MOVED Cr ONG/ Mr Roberts
A vote was taken and the MOTION was CARRIED

The Chair welcomed the new Mayors to the Committee and congratulated them on their recent appointments. She congratulated Andi Diamond on her recent appointment as CEO to the City of Monash, and noted that this was the last meeting for Adele McCarthy and Nial Finegan (Absent). The Chair thanked them for their input to the Committee.

Confirmation of Agenda - Late item:
The Executive Officer requested that the Committee consider 2 additional items on the agenda to be considered along with the confidential items due to the contractual nature of the business: Inner Melbourne Map License agreements with
(i) Publicity Press and
(ii) Destination Melbourne Ltd (amendment to Schedule 1).
She noted the Committee had been advised and DML material circulated by email to Committee members prior to the meeting.

The additional items were accepted by the Chair.

Action: Executive Officer to follow up new Associate members on the IMAP Committee representing DoT and VicRoads

<table>
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<tr>
<th>3.</th>
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MOVED Cr ONG/ Mr Roberts
A vote was taken and the MOTION was CARRIED

4. Members Interest
Disclosure by members of any conflict of interest in accordance with s.79 of the Act.
- Kay Rundle noted a conflict of interest in relation to the new item [License agreement with DML] due to her role as a Board Member of Destination Melbourne Ltd (DML). She advised she would leave the meeting before this last item.

ITEMS

5. Confirmation of Minutes
Minutes of the IMAP Implementation Committee No 24 held on 18 November 2011

5.1 That the IMAP Implementation Committee resolves to confirm the minutes of the IMAP Implementation Committee held on 18 November 2011.

MOVED Mr ROBERTS/ Cr Ong
A vote was taken and the MOTION was CARRIED

6. Business Arising
The Chair noted the correspondence from Vince Haining and thanked Mr Haining for his Council’s contribution to the IMAP projects.

In relation to Business Arising, the Executive Officer advised that:
- Setting up meetings with Ministers had been delayed due to the Christmas period. She was still
following up with the office of the Minister for Water.

- The Action 6.3 Project team had met to determine priorities for discussion with the Minister and determined that clarification of operational matters with the CEO and Chair of the new Victorian Commission for Gambling and Liquor Regulation (VCGLR) was preferred as the first step. Contact has been delayed with the department restructure.
- The report from the City of Stonnington on the redesign of Wayfinding signs was attached for information and had been circulated to staff of the IMAP Councils.

6.1 That the IMAP Implementation Committee resolves to note the actions undertaken in response to business arising from previous minutes.

MOVED Mr ROBERTS/ Cr Ong
A vote was taken and the MOTION was CARRIED

Correspondence:

Inwards
1. Vince Haining CEO City of Maribyrnong – Maribyrnong’s engagement in IMAP activities
2. Cr Bill McArthur, President MAV – re Assistance for the IMAP Councils
3. Minister Powell’s office – re receipt of Annual Report
4. Minister Asher’s office – re receipt of Annual Report
5. CoS Wayfinding Signage review report – for Information

7. IMAP Communication and Governance

The Executive Officer updated the Committee on:

- Meeting with Steve Booth, Director Melbourne Central VGBO (DBI): She recommended that Mr Booth be invited to an IMAP meeting to discuss the work of this entity. This was agreed.
- Wayfinding signs maintenance audit – highlighted that some councils need improved maintenance of these signs as part of their annual asset maintenance with ongoing budget provision. She noted also some of the issues raised at a meeting of IMAP councils staff on the extension of the signs network, namely
  - the use of Metlink symbols (IP issues) – some advocacy required
  - placement of maps in and around stations – advocacy required
  - the process for expanding the signs network beyond the original demonstration project
  - the cost advantages with economies of scale if councils undertake this work in a coordinated manner.

Ms Rundle supported each Council funding their own signage work, IMAP could assist by talking with DoT on the issues. Mr Haining expressed interest in the process and in establishing standardised regional signage.

The Executive Officer will bring forward a report to the next meeting for discussion.

(Cr Geoff Barbour arrived at 8.20am)

- Service Provider Survey
  - Noted the role of associates could be discussed at an Executive Forum to maximise the benefits of this association;
  - that website improvement suggestions will be taken up.
  - There was some discussion on input to the Metro Strategy:
    - Ms Rundle noted the Inner South Mayors Forum is funded to prepare a joint submission therefore IMAP would not need to duplicate.
    - Cr Ong advised of recent correspondence from Places Victoria regarding Fishermans Bend inviting involvement from CoPP and CoM in this process.

7.1 That the IMAP Implementation Committee resolves
a. To note this Communications and Governance Briefing Paper
b. That the November IMAP Implementation Committee meeting date be changed from Friday 23 November to Friday 7 December due to the Local Government election.

MOVED Cr CHANDLER/ Cr Ong
A vote was taken and the MOTION was CARRIED
Action: IMAP Executive Officer to
- Invite Steve Booth to speak at an IMAP meeting regarding the role of the Melbourne Central VGBO in Dept of Business and Innovation.
- Bring forward a report on the extension of the wayfinding signs network
- Follow up suggestions in the Service Provider Survey
- Advise Council of the changed meeting date in Nov/Dec 2012

The Executive Officer noted that a review of expenditure commitments has indicated higher expenditure in the first 6 months of this financial year than all of last year indicating that many of the new projects have now passed their planning stages.

8.1 That the IMAP Implementation Committee resolves to receive the IMAP Financial Report for the period ending 31 December 2011.

MOVED Cr ONG/ Ms Rundle
A vote was taken and the MOTION was CARRIED

9. Three Year Implementation Plan – Update
The Executive Officer advised the plan had been updated to include City of Maribyrnong’s funding as requested. Ms McElroy had met with Maribyrnong staff to discuss representatives for project teams, budgets and Maribyrnong hosting an information session.

The Executive Officer advised that Action 7.2 Support Creative Businesses was a new project which was added to the schedule this year as some member councils were proposing work in this area which could be assisted through collaboration via IMAP. The project awaited a Brief and timeframe before the budget could be assessed, and was subject to Council officer’s further discussion.

9.1 That the IMAP Implementation Committee resolves to approve the revised Budget for the Three Year Implementation Plan.

MOVED Mr ROBERTS/ Cr Ong
A vote was taken and the MOTION was CARRIED

10. Progress Report
10.1 That the IMAP Implementation Committee resolves to note the IMAP Progress Report for February 2012.

MOVED Cr ONG/ Dr Diamond
A vote was taken and the MOTION was CARRIED

11. Action 3.5 Reduced Through Traffic
Ian McLauchlan, CoS attended for this item.
- He noted the report now includes Maribyrnong.
- It looks at main road traffic and how it affects our communities.
- A scoping exercise will be undertaken first to find out what information is available. The project group will then determine if more research is required, develop a discussion paper, and propose recommendations for next steps.
- The project is looking for simple achievable actions which can bring about a modest, tangible effect.
- Brief due to go out after the meeting to a range of consultants to get their different approaches on the methodology.

Comments/Discussion
Ms Rundle noted it was a better approach and good to include Maribyrnong. Noted the budget increase with the inclusion of Maribyrnong funding.
11.1 That the IMAP Implementation Committee resolves to
   a. Approve the draft Project Brief for Action 3.5 and
   b. Confirm a budget allocation of up to $100K for the current financial year.

MOVED Cr CHANDLER/ Cr Geoff Barbour
A vote was taken and the MOTION was CARRIED

12. Action 3.2 Roads as Places

Richard Smithers, CoM attended for this item. He noted the refocussing of the project around tram stops.
- Acknowledged that trams bring the IMAP area together and are a characteristic of the IMAP councils.
- Strong need to bring stops up to Australian Disability Act compliance which provides huge opportunities to help place management in these locations.
- Some good examples exist to look at.
- Project involves analysis at specific stops to see what can be achieved — look at aspects of design change, what should be done to achieve good outcomes.
- Budget unlikely to provide for much work but IMAP well placed to examine this as part of how we move people through the corridors.
- Undertaking discussion with Yarra trams, DoT, and VicRoads
- Proposed locations are the recent, new stops. Lack before data but can look at the impacts
- Changes create opportunities for pedestrians to move, which helps the “place”.

Comments/Discussion:
- Concerns about super stops and how to fit them into our roads — some roads not wide enough.
- Superstops in Swanston Street will take up large sections of the block. First one completed outside State Library. No cars permitted, only pedestrians and cyclists.
- Examples of changes in Darebin and around Luna Park noted.

12.1 That the IMAP Implementation Committee resolves to
   a. Note the formation of the IMAP Action 3.2 working group.
   b. Note the draft Project plan and
   c. Confirm the budget allocation of $40K in 2011/12.

MOVED Ms RUNDLE / Cr Barbour
A vote was taken and the MOTION was CARRIED

13. Action 9.2 ESD Commercial Buildings

Steven McKellar, CoPP attended for this item. He noted:
- It has taken time to allocate work and undertake the research for this project.
- The Factsheets are aimed at the development community – this has determined the language used.
- Work is focused on the top 10 factsheets although more could be produced with further funding.
- Murray Betts Group were assigned the graphic design and collaboration has been enhanced with the use of website BaseCamp to share comments.
- Factsheets will be available on the website and across the counter. A folder for the whole set is also being produced. An introductory factsheet will explain the process.
- Completion is expected by end of March.
- Interest has been expressed from outside the IMAP councils as well.

Comments/Discussion:
- The Executive Officer advised funding could be reallocated from the ESD Policy part of this project.
- Noted planning amendments for ESD policy could take 2 -3 years while this introduces change more immediately on a voluntary basis.
- 60% of applicants in CoY undertaking this in their building projects.
- Happy to support shift in funding to complete the list of Factsheets — may not use all the funds anyway.
- Melbourne Climate Change Factsheets – requested this take into consideration higher floor levels in areas such as Elwood where flooding occurs. Recommended levels are higher than Melbourne Waters guidelines.
- Changed recommendation to reflect discussion.
13.1 That the IMAP Implementation Committee resolves to
   a. Note the progress comments for Action 9.2
   b. Reallocate funds for ESD Policy towards developing further Factsheets up to $30K
   c. Request Project team to report back advising what additional Factsheet work they want to do.

MOVED Ms RUNDLE / Cr Barbour
A vote was taken and the MOTION was CARRIED

Action: Action 9.2 Project team to note the comments regarding the Melbourne Climate change factsheet and to report back on additional factsheets

14. Presentation: Overseas Impressions 2011: “The Good, the Bad and the..?”

Warren Roberts, CEO City of Stonnington reviewed his impressions from his study tour with the Municipal Engineering Foundation through the US, Canada and UK. The presentation covered:
- Flood mitigation and green roofs
- Project management and public works delivery
- Use of social media to reach diverse communities

The Chair thanked Mr Roberts for his interesting insights.

Action: W Robert’s presentation to be linked to or made available on IMAP website.

15. Action 5.3 Integrating Public Housing Estates

Ross Goeman, CoY attended for this item. He commented on a handout on Housing Tenure by Age Profile, Yarra 2006 census data, and noted the project would have 2 stages:
   - Phase 1 – research on commonalities over a range of projects, how state government engages local government, with case studies and outcomes
   - Phase 2 – Drafting a position paper and advocacy strategy to take up with the state government.

Comments/Discussion
Query whether there was sufficient funding for the project. Noted the availability of local expertise which would reduce costs. Advised to come back to the Committee if more funding needed.

15.1 That the IMAP Implementation Committee resolves to
   a. Approve the attached Consultant Brief for Action 5.3; and
   b. Confirm the budget of $15,000 for this work to be commenced in the 2011/12 financial year.

MOVED Cr BARBOUR / Cr Ong
A vote was taken and the MOTION was CARRIED


Gail Hall CoM attended for this item and updated the Committee on:
- The set up of the PCG with 4 Councils and UniMelb represented,
- A Project Officer is employed from next week, and
- The work plan is on track to move forward with consultation with the green roof industry, planners, architects and designers etc.
- Aim is to develop technical specifications for technical construction industry and a simpler approach for lay people.
- Governance structure being finalised and liaison groups being suggested.

Comments/Discussion
- Committee interested in the project being undertaken more quickly. Gail Hall explained the timeline follows the DSE funding milestones, but can be achieved faster. Already discussing Opportunities Assessment for a demonstration site – even though scheduled for later. Dates give breathing space to reach the funding targets. Also not sure how long required for consultants to respond.
- Committee for Melbourne and CoM ran a competition for green roofs 2 years ago – can we use the 2 winners on the project?
- White roofs comparisons – included? Gail Hall noted CoM have a separate project running on white roofs, with the first installed last week. (Art Play building)
- Cr Ong advised he would get more information on white roofs for the Committee.
16.1 That the IMAP Implementation Committee resolves to note the progress of the Growing Green Guide for Melbourne project (Action 9.4)

MOVED Cr ONG/ Cr Barbour
A vote was taken and the MOTION was CARRIED

Action: Cr Ong and Executive officer to follow up CoM White Roofs policy information

17. Action 9.4 Green Demonstration Projects – Distributed Energy
Adam Zaborszczyk attended for this item to update the Committee:
- Project maps energy demands across the 4 municipalities
- Will identify grid constraints and opportunities for co-generation and put some economics around this eg
  - Savings in energy efficiency
  - Purchasing renewable energy upstream
- Aim to advertise opportunities to developers and the community – helps locate where the optimum spots are.
- CSIRO have prepared the budget. Of $950K budget, IMAP contribution is $180K (over 3 years) and CSIRO contributes the balance of $775K.
- Report asks IMAP to contribute the final payment of $20K in 2012/13 to make up the $180K IMAP contribution (Budget provision has been made in draft budgets)
- Currently working through the data issues; energy demand component expected to be delivered this financial year.
- This project stands out from overseas examples as it has the benefit of using actual utility consumption data.

17.1 That the IMAP Implementation Committee resolves:
   a. To note the progress comments provided on Action 9.4, Distributed Energy Project
   b. To approve the expenditure of $180,000 on the project as outlined in the report

MOVED Cr ONG/ Cr Barbour
A vote was taken and the MOTION was CARRIED

Action: Note provision for $20K per Council in the 2012/13 budgets for Action 9.4 Distributed Energy

18. CONFIDENTIAL ITEMS

Procedural Motion:
18.1 That the IMAP Implementation Committee resolves to proceed into Confidential Business and the meeting be closed to the public as the matter to be considered falls within the ambit of
   - Section 89 (2) (d) Contractual Matters and
   - Section 89(2)(h) any other matter which the Council or special committee considers would prejudice the Council or any person,
   of the Local Government Act 1989 (9.45am)

MOVED Mr RUNDLE/ Cr Ong
A vote was taken and the MOTION was CARRIED

The Public were excluded for this part of the meeting.

Procedural Motion:
18.2 That the IMAP Implementation Committee resolves that the meeting be re-opened to the public (10.00am)

MOVED Cr BARBOUR/ Cr Ong
A vote was taken and the MOTION was CARRIED
<table>
<thead>
<tr>
<th>19. Other Business</th>
<th>There was no other business</th>
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<tbody>
<tr>
<td>Next Meeting</td>
<td>Friday 25 May 2012 (8.00am)</td>
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<tr>
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<td>City of Yarra</td>
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<td>Cr Chandler moved that the meeting be held at 12 Noon. The motion failed for lack of a seconder.</td>
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<td>The Meeting closed at 10.02am</td>
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IMAP Implementation Committee Meeting 24 February 2012 – Endorsement of Minutes

Chairperson: Cr Rachel Powning  
Date: 13/6/12
RESOLUTIONS

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- Follow up suggestions in the Service Provider Survey  
- Advise Councils of the changed meeting date in Nov/Dec 2012 | May 2012   |
| 13   | Action 9.2 Project Team | Action 9.2 Project team to note the comments regarding the Melbourne Climate change factsheet and to report back on additional factsheets | March 2012 |
| 14   | IMAP Executive Officer | W Robert's presentation to be linked to or made available on IMAP website. | March 2012 |
| 16   | IMAP Executive Officer | Cr Ong and Executive officer to follow up CoM White Roofs policy information | May 2012   |
| 17   | IMAP Executive Officer | Note provision for $20K per Council in the 2012/13 budgets for Action 9.4 Distributed Energy | March 2012 |