

Report to the Future Melbourne Committee

Agenda item 7.1

Post travel report by Lord Mayor, Robert Doyle: Travel to Asia-Pacific Economic Cooperation (APEC) 2015 CEO Summit, Manila, November 2015

2 February 2016

Presenter: Lord Mayor Robert Doyle

Purpose and background

1. The purpose of this report is to advise the Future Melbourne Committee on the Lord Mayor's attendance at the Asia-Pacific Economic Cooperation (APEC) 2015 CEO Summit held in Manila between 15 and 20 November 2015.
2. The APEC 2015 CEO Summit covered the costs associated with the Lord Mayor's airfare and accommodation. City of Melbourne covered incidental expenditure totalling \$417.18 as detailed in this report.

Key issues

3. On 22 September 2015, the APEC 2015 CEO Chairman wrote to the Lord Mayor inviting him to be a keynote speaker on a panel discussion on the topic "*What will the future of the city look like?*"
4. The Lord Mayor was subsequently invited to address the media at the launch of PriceWaterhouseCooper's (PWC's) *Building Better Cities Report*.
5. On 16 November 2015, the Lord Mayor attended:
 - 5.1 The Summit opening presented by the Philippines President Benigno Aquino III and APEC 2015 CEO Summit Chairman Tony Tan Caktiong.
 - 5.2 The panel discussion on the new global context, '*Navigating Uncertainty*', led by the President of Chile, Michelle Bachelet.
 - 5.3 An insight session from David Plouffe, Chief Adviser and Member of the Board of Directors of Uber. Mr Plouffe is also a renowned political strategist who managed President of the United States Barack Obama's 2008 presidential campaign.
 - 5.4 The panel discussion on innovation and entrepreneurship, '*The Next Frontier*', led by Colombian President Juan Manuel Santos.
 - 5.5 The Philippines welcomes APEC evening networking event.
6. On 17 November 2015, the Lord Mayor:
 - 6.1 Participated in a live ten minute interview from the summit with business reporter Cathy Yang for local news channel ANC's *Market Edge* program regarding the importance of cities.
 - 6.2 Was the keynote speaker at the panel discussion on the importance of cities, '*What will the future of the city look like?*' The Lord Mayor was joined on the panel by the CEO of Deutsche Post DHL Group Frank Appel, the CEO of the Canadian Chamber of Commerce Perrin Beatty and the Chairman and CEO of the Ayala Corporation Jaime Augusto Zobel de Ayala. The session was moderated by Chairman of the Asia Inc Forum Timothy Ong and the Lord Mayor responded to questions from the audience following the discussion. The Lord Mayor was the only local government representative to speak at the Summit and his address was extremely well received by the high-level delegation present.
 - 6.3 Presented and responded to questions from media at the launch of PriceWaterhouseCooper's *Building Better Cities Report*. Joining him at the media briefing were PWC Vice Chairman Robert Gittings and APEC Business Advisory Council (ABAC) Co-Chairman Guillermo Luz. There were journalists and camera crew from ten media outlets present.

- 6.4 Immediately following the media briefing, the Lord Mayor conducted an interview with Russian news agency, *Sputnik*.
- 6.5 Attended the reception for APEC CEO Summit delegates at Ayala Triangle Garden.
7. On 18 November 2015, the Lord Mayor attended:
 - 7.1 An insight session from Jack Ma, Executive Chairman of the Alibaba Group;
 - 7.2 The panel discussion on growth, '*Securing growth in a volatile world: what is to be done?*', led by H.E. Vice President Jusuf Kalla, Indonesia, H.E. President Enrique Peña Nieto, Mexico and H.E. President Ollanta Humala, Peru. The session was moderated by Richard Quest, International Business Correspondent, CNN.
 - 7.3 A keynote address led by the President of the United States of America, Barack Obama. This was followed by a Q and A session with Jack Ma and Filipina engineer Aisa Mijeno, who invented lamps powered by saline solution, led by the President of the United States of America.
 - 7.4 A keynote address by the President of China Xi Jinping.
 - 7.5 A conversation session with the Prime Minister of Russia Dmitry Medvedev.
8. The Lord Mayor's attendance and media interviews resulted in numerous media reports around the world. These are included at attachment 2. Social media was also well utilised. The Lord Mayor tweeted six times from the Summit and the APEC CEO Summit and media and attendees sent tweets about the Lord Mayor's address and media conference.

Recommendation

9. That the Future Melbourne Committee notes the report by the Lord Mayor on travel to Asia-Pacific Economic Cooperation (APEC) 2015 CEO Summit held in Manila between 15 and 20 November 2015.

Attachments:

1. Supporting Attachment
2. Media reports
3. Images and correspondence

Supporting Attachment

Finance

1. The flight and accommodation costs of the Lord Mayor's travel were met by the conference organisers. Costs attributed to Council were \$417.18 and related to incidental expenditure.
2. The Lord Mayor was accompanied by his Senior Adviser.

Conflict of interest

3. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

Relation to Council policy

4. The Chief Executive Officer has confirmed that the travel costs accord with the requirements of the travel guidelines outlined in the Councillor Expenses and Resources Guidelines.
5. The Lord Mayor's engagement with the APEC CEO Summit supports delivery against Council's Prosperous City and Knowledge City goals as it fosters the ability of our businesses to operate in local, global and national markets and enables the Lord Mayor to tell the 'Melbourne story' to a well-connected and engaged audience. The Lord Mayor also gathered invaluable information and made important connections at the APEC CEO Summit.
6. By showcasing Melbourne's achievements to international governments, international media, multi-national corporates and other high-level stakeholders, Melbourne's reputation and global positioning will be further enhanced.

Environmental sustainability

7. The carbon emissions resulting from air travel were offset with the purchase of credits.

Media reports

- <http://www.manilatimes.net/future-cities-need-proper-urban-designs/229770/>
- <http://www.abs-cbnnews.com/business/v1/11/17/15/melbourne-mayor-bares-secret-to-livable-city>
- <http://pageone.ph/apec-ceos-say-future-cities-should-be-livable-with-properly-planned-infrastructure/>
- <http://newsinfo.inquirer.net/740468/metro-manila-metro-cebu-rank-low-in-liveability-among-28-apec-cities>
- <http://www.gettyimages.com.au/detail/news-photo/robert-doyle-lord-mayor-of-melbourne-speaks-at-the-asia-news-photo/497590304>
- <http://kickerdaily.com/apec-2015-hope-my-city-is-as-clean-as-yours-says-melbourne-mayor/>
- <http://abcnews.go.com/US/photos/apec-philippines-35247947>
- <http://www.rappler.com/business/economy-watch/113162-apec-philippines-2015-liveability-pwc>
- <http://www.morningledger.com/heres-what-you-missed-at-the-apec-2015-ceo-summit/1352065/>
- <http://sputniknews.com/asia/20151119/1030420323/melbourne-urges-australia-share-refugees.html>

Images and correspondence



CREATING THE FUTURE
BETTER. STRONGER. TOGETHER.

18th September 2015

The Right Honourable Lord Mayor Robert Doyle
City of Melbourne
Australia

2/F AIM Conference Center
Benavidez corner Trasierra Streets
Legaspi Village, 1229 Makati City
Philippines
E | info@appec2015ceosummit.ph

Dear Mayor Doyle,

On behalf of the APEC 2015 CEO Summit Host Committee, it is my pleasure to formally invite you to speak in the **APEC 2015 CEO Summit** to be held on **16-18 November 2015 at the Makati Shangri-La in Manila, Philippines**.

With the theme of "**Creating the Future: Better, Stronger, Together**" this year's APEC CEO Summit will bring together government heads of APEC member economies, thought leaders and some 800 business leaders and CEOs from across the Asia-Pacific region to discuss how our region can together achieve dynamic and inclusive growth. Over 10 APEC leaders are expected to speak at this year's APEC CEO Summit including the Presidents of the USA and China.

We wish to invite you as a speaker on the panel discussion on "**What Will the City of the Future Look Like?**" presently scheduled on **Tuesday afternoon, 17th November, 12:00nn to 1:00pm**. With Melbourne being hailed as the world's most liveable city, your presence and contribution will surely help to create a relevant and memorable discussion.

We would also like to invite you to be our guest at one of the special APEC Leader's dinners to be held at the home of a leading Philippine CEO on **Tuesday evening, 17th November**. These are small by-invitation only dinners – each with an APEC head of government as guest of honor.

As our special guest, you would of course have VIP Delegate access to the full Summit program. We are also happy to arrange for your business class travel to Manila, hotel accommodation at the Makati Shangri-La (the conference venue), and ground transport. If you require further information regarding this invitation, please feel free to have your staff liaise with the points of contact noted below.

We look forward to welcoming you warmly to this year's APEC CEO Summit in Manila.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Tony Tan Caktiong".

Tony Tan Caktiong
Chairman, APEC 2015 CEO Summit
Chairman, Jollibee Foods Corporation

Points of contact: Guillermo Luz, gm.luz@competitive.org.ph, (63 917) 848 9691
Joanna la'O, joanna.lao@jollibee.com.ph, (63 908) 873 5201



Image 1: Lord Mayor of Melbourne Robert Doyle with ANC Business Reporter Cathy Yang.



Image 2: The Lord Mayor delivers the keynote address on the “*What will the city of the future look like?*” panel.



Image 3: The Lord Mayor addresses the media at the PWC report media briefing.



Image 4: The President of the United States of America, Barack Obama, addresses the APEC CEO Summit. The Lord Mayor sat front row centre for these sessions.



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2/F AIM Conference Center
Benavidaz corner Trasierra Streets
Legaspi Village, 1229 Makati City
Philippines
info@apec2015ceosummit.ph

4 December 2015

Rt. Hon. Robert Doyle
Lord Mayor of Melbourne

Dear Lord Mayor Doyle,

In behalf of the Host Committee, we wish to express our appreciation for your participation and invaluable contribution to the success of the APEC 2015 CEO Summit in Manila. We were honoured to host you in the Philippines during the week of the APEC Economic Leaders Meeting. As a memento of your presence at the APEC 2015 CEO Summit, we are pleased to send you some photos taken at the conference.

We look forward to meeting again.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Tony Tan Caktiong'.

TONY TAN CAKTIONG
Chairman, APEC 2015 CEO Summit
Chairman and Founder, Jollibee Foods Corporation

A large, stylized handwritten signature in black ink, appearing to read 'Jaime Augusto Zobel de Ayala'.

JAIME AUGUSTO ZOBEL DE AYALA
Member, APEC National Organizing Council and
ABAC Philippines
Chairman & CEO, Ayala Corporation

A handwritten signature in black ink, appearing to read 'Doris Magsaysay Ho'.

DORIS MAGSAYSAY HO
Chairman, APEC Business Advisory Council
Chairman & CEO, A. Magsaysay, Inc.

A handwritten signature in black ink, appearing to read 'Guillermo M. Luz'.

GUILLERMO M. LUZ
Chief Operating Officer, APEC 2015 CEO Summit
Co-Chairman, National Competitiveness Council

Correspondence 2: Letter of appreciation