

Future Melbourne Committee

Agenda item 7.1

15 September 2020

Notice of Motion: Cr Jackie Watts, Funding for staging of Melbourne Rare Book Week 2021

Motion

1. That Future Melbourne Committee
 - 1.1. Approves an allocation of \$10,000 from the Discretionary Fund to Rare Books Melbourne Inc. for staging of the Melbourne Rare Book Week 2021; and
 - 1.2. Resolves that the funding is conditional on the City of Melbourne receiving marketing opportunities for messaging to their database and through social media channels, branding and signage displayed at their events, recognition of support online and in any printed materials, speaking opportunities for Council and the opportunity to present an activation during the event.

Background

1. Rare Books Melbourne Inc received \$15,000 funding through the City of Melbourne Event Partnership Program for Melbourne Rare Book Week 2020. However, the 2020 event was cancelled due to COVID-19.
2. An application by Rare Books Melbourne Inc. for funding towards the staging of the 2021 event was recently unsuccessful through the Annual Event Partnership Program Sponsorship Program.
3. This motion now seeks to provide support for the 2021 event through an alternative funding source, namely Council's Discretionary Fund.

Moved by: Cr Jackie Watts

Seconded by: Cr Philip Le Liu