

Management report to Council

Agenda item 6.5

Funding Support Requests October 2019

Council

Presenter: Katrina McKenzie, Director City Economy and Activation

29 October 2019

Purpose and background

1. The purpose of this report is to seek direction from Council as to whether recent requests for funding should be funded from the discretionary fund.
2. In July 2013, the Future Melbourne Committee considered the process for funding items of a discretionary nature and resolved that, from 31 July 2013, only the following items would be considered:
 - 2.1. Those items that are received with a lead time of greater than 90 days to the date of the event (except for table sponsorships).
 - 2.2. Those items ineligible for funding from existing programs.
3. The recent request for funding (refer Attachment 2) is outside the normal Event Partnership Program, Business Events, Community Grants and Art Grants funding cycle. In summary, this is:
 - 3.1. Fee waiver request for the Banner Program from Visit Victoria for the ICC T20 World Cup 2020 (Women's Tournament) (\$22,725).

Key issues

4. Management's comments on the merits or otherwise, of the funding request have been included in Attachment 3.

Recommendation from management

5. That Council approves:
 - 5.1. A fee waiver of up to \$5000 excluding GST of daily hire fees for the Banner Program from Visit Victoria for the ICC T20 World Cup 2020 (Women's Tournament).

Attachments:

1. Supporting Attachment (Page 2 of 4)
2. Request for funding (Page 3 of 4)
3. Outline of Funding/Support Requests (Page 4 of 4)

Supporting Attachment

Legal

1. No direct legal issues arise from the recommendation from management.

Finance

2. Waiving of banner hire fees and facility hire fees as per the recommendation would not involve incurring direct expenditure but does result in less income. In determining the budget for banner fees a level of expected fee waivers and underutilised capacity is determined over the year. It is expected that the level of fees related to this support request would not impact on the achievement of overall budget for these items in 2019-20.

Conflict of interest

3. No other member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

Health and Safety

4. In developing this proposal, no Occupational Health and Safety issues or opportunities have been identified.

Stakeholder consultation

5. No external consultation has been undertaken as this is an internal matter.

Relation to Council policy

6. The report is consistent with overall strategies contained in the Council Plan.

Environmental sustainability

7. There is no significant impact on environmental sustainability.

Table 1: FUNDING / SUPPORT REQUESTS

Criteria	Fee waiver request for the Banner Program from Visit Victoria for the ICC T20 World Cup 2020 (Women's Tournament)	
<i>Date Funding Support Request received</i>	30 August 2019	
<i>Could applicant have submitted their request as part of a grant application process or is it eligible under a grant process?</i>	No	
<i>Is Management supportive of request for funding?</i>	Yes	
<i>Is there significant support from one or more of the Councillors, in particular if it relates to their portfolio or if it supports a Council goal?</i>	Yes	
<i>Amount of Fee waiver or Funding requested</i>	\$22,725	
<i>Amount of Fee Waiver or Funding recommended</i>	\$5000	
<i>Council/Committee Date</i>	29 October 2019	

Outline of Funding / Support Requests

1. Fee waiver request for the Banner Program from Visit Victoria for the ICC T20 World Cup 2020 (Women's Tournament)

Council has received a request from Visit Victoria to waive the banner daily hire fees for the promotion of the T20 Women's World Cup final in Melbourne in March 2020.

Melbourne will be one of six Australian host cities for the tournament, with only the final match being held within the municipality (at the MCG) on Sunday 8 March. That match will coincide with International Women's Day, with organisers hoping to set a new world record for attendance at a women's sporting event. The match will also overlap with City of Melbourne's Moomba festival, and conversations are well-progressed about how the two events can collaborate.

Through supporting this request, City of Melbourne also displays support for A Prosperous City Goal; Melbourne is a destination of choice to visit, live and study

Installation of banners throughout the city will be one of Visit Victoria's promotional channels for the event, with 212 banners in place across the city from 10 Feb to 9 March. The total value of Visit Victoria's banner booking is \$34,230 excluding GST, of which \$22,725 is eligible for fee waiver consideration.

Requests for a fee waiver for the Banner Program applies to daily hire fees only (either in full or in part) and not hard costs such as design, production and install/removal costs.

Management Recommendation

Management is supportive of a partial fee waiver of up to \$5000 excluding GST of daily hire fees for this booking.