

## Report to Future Melbourne Committee

Agenda item 7.1

### Post travel report by Councillor Susan Riley: Seeds & Chips Summit Italy, May 2019

2 July 2019

**Presenter:** Councillor Susan Riley

#### **Purpose and background**

1. The purpose of this report is to inform the Future Melbourne Committee on the outcome of travel undertaken by Councillor Susan Riley in representing the City of Melbourne at the Seeds&Chips: Global Food Innovation Summit (the 'Summit') held in Milan Italy in May 2019.
2. Global Table: Feeding Our Future ('Global Table'), the largest agri-food business event in the Asia-Pacific, will take place in Melbourne 3 to 6 September, 2019. At this event Seeds&Chips will partner with Global Table as Seeds&Chips: The Global Food Innovation Summit, Melbourne, 2 to 5 September 2019 to present 30 thematic sessions and speakers from Australia and overseas.
3. Councillor Riley's visit to Milan also provided the opportunity to contribute to strengthening the Melbourne/Milan sister city relation, as well as improving connections around fashion and design, with a focus on Milan Fashion Week.

#### **Key issues**

4. The Summit is the leading food innovation event in the world, connecting global industry leaders, innovators, corporates and governments who are committed to transforming the food system through innovation, investment and trade towards a more sustainable future. The Summit's philosophy is "What we grow from the Earth, and from our minds, can shape the future of food".
5. 300 speakers representing government, institutions, accelerators, start-ups, chefs and companies came from around the world to convey their cutting edge ideas. The Exhibitors Hall adjacent to the Summit brought thousands of innovators together from all over the world to discuss and explore opportunities, trends, product development, and new technologies to build better food systems.
6. An Australian delegation was invited to share challenges, ideas and innovations and to connect with a vibrant, international audience interested in the innovation of agribusiness and food via agrifood technology and related product and service areas. The delegation was organised by Food+Wine Victoria with support from Austrade, the Victorian Government and Food Innovation Australia.
7. Global Table was officially launched on 8 May and an official 'baton handover' to Australia was held during the final sessions of the Summit as a symbolic moment to recognise that the next edition of Seeds&Chips will be held in Australia.
8. Meetings with the City of Milan's Vice Mayor and the Director Urban Economy and Employment were scheduled. An invitation, via a letter from the Lord Mayor of Melbourne (Attachment 3), was extended to the Lord Mayor of Milan to visit Melbourne in 2019. Areas of mutual interest such as waste management, fashion and design were discussed. Waste management best practice was also discussed with representatives of a2a S.p.A.
9. Meetings to discuss closer collaboration with Milan Fashion Week and The Woolmark Company took place. Dialogue included the future promotion of emerging designers and students from Melbourne in Milan, and opportunities for guest speakers from Milan during Melbourne Fashion Week.
10. Attachment 2 provides a comprehensive overview of outcomes and benefits.
11. The cost of Councillor Riley's participation in the Summit was jointly funded by Council and Summit organisers. Councillor Riley was accompanied by a Council officer.

#### **Recommendation**

12. That the Future Melbourne Committee:

12.1. Notes the report by Councillor Susan Riley on participation at Seeds&Chips: Global Food Innovation Summit held in Milan Italy in May 2019 at a cost to Council of \$11,742.58

12.2. Requests that management undertake further investigation to:

12.2.1. Explore the City of Milan's activities and projects within the waste and recycling area.

12.2.2. Assess future opportunities around Milan Fashion Week, The Woolmark Company and Melbourne Fashion Week.

**Attachments:**

1. Supporting Attachment (Page 2 of 17)
2. Outcomes and Benefits of Travel (page 3 of 17)
3. Correspondence from Lord Mayor of Melbourne, Mayor of Milan & a2a S.p.A/SRI Group (Page 15 of 17)

## Supporting Attachment

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### Finance

1. The travel undertaken by Councillor Susan Riley was jointly funded by Council and the Summit organisers and comprised of the following.
  - 1.1. Costs to Council included business class airfare (\$8674.62AUD), accommodation for seven nights (\$2430.89AUD), meals, incidentals and local transport \$637.07.
  - 1.2. Summit organisers provided Councillor Susan Riley with a four day entrance ticket (value \$1500).

### Conflict of interest

2. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

### Health and Safety

3. The travel advice of the Department of Foreign Affairs and Trade was noted and appropriate safety and awareness precautionary steps were undertaken.

### Relation to Council policy

4. The Manager Governance and Legal has confirmed that the travel costs accord with the requirements of the travel guidelines outlined in the Councillor Expenses and Resources Guidelines.
5. Participation in the Congress supports efforts and objectives aimed at fostering global business relationships and investment attraction. It supports the principles that underpin Council's *Melbourne: Doing Business Globally*, which seeks to increase trade and investment opportunities for businesses from Council's international activities.
6. The knowledge gained and shared by participating in Congress activities will also support the objectives and initiatives arising through the City of Melbourne's *Start-up Action Plan 2017-21* and more broadly through the activities of Smart City Office particularly its open data and digital infrastructure programs.

### Environmental sustainability

7. The carbon emissions resulting from air travel will be offset with the purchase of credits.

## OUTCOMES AND BENEFITS



### 1. Sunday 5 May 2019

**Pre-Summit dinner:** Members of the Australian Delegation, organised by Food+Wine Victoria with support from Austrade, the Victorian Government and Food Innovation Australia, met for an informal dinner on the eve of the Summit. Attendees *Kate Cini*, Lead Strategy & Government, Global Table, *Arabella Rothwell*, Trade & Investment Manager London Office, Victorian Government, *Dr Barry McGookin*, General Manager Innovation, Capabilities & Skills, Food Innovation Australia Limited.



Above: Duomo di Milan

Left: Delegation dinner

2. **Monday 6 May 2019**

**Seeds&Chips commenced:** The organisation believes collaboration is key to transforming the food system for a more sustainable future. Seeds&Chips consults and provides a platform to collaborate for a broad range of groups throughout the global food chain, enabling business leaders and policymakers to effectively integrate food and agricultural innovation into their agenda, while increasing the reach of ideas and technology that can change the world. Every year since 2015, the Seeds&Chips: Global Food Innovation Summit has brought together and expanded its ecosystem of young people, policymakers, entrepreneurs, institutions, startups, corporations, universities, accelerators and incubators, NGOs, investors and opinion leaders from all over the world.

During 4 days in Milan thousands of innovators came together from around the world to build a better food system for all. Innovation creates opportunities to explore trends, develop product, and discover new technology. It takes just one small spark for the next big idea to catch on.



Left: Australian delegation members arrive at the Summit Monday 5 May 2019

Speakers at the opening ceremony included *Marco Gualtieri*, Seeds&Chips Founder and Chairman, *Gian Marco Centinaio* Minister of Agriculture, Food and Forestry and *Kerry Kennedy*, President Robert F Kennedy Human Rights Foundation.



Above: Opening remarks from Mario Gualtieri



Above: Kerry Kennedy speaking at opening ceremony

**About the Australian stand** :This is the first time Australia has had a stand at this event. The Australian stand was designed to promote and showcase Australian capability, and to invite international guests attending Seeds&Chips Milan to travel to Australia to attend Global Table, a new agribusiness and food innovation event taking place in September 2019 in Melbourne.



Above: The Australia stand



Above: Presentation to delegates

Below: A stand in the trade area made of recycled materials



Below: The sustainable development goals (SDG) containers showcasing each goal



**Meeting with Vice Mayor & Deputy Mayor for Public Safety, City of Milan, Anna Scavuzzo:** Ms Scavuzzo is also in charge of the Milan Food Policy and develops actions to make the food system more sustainable and inclusive. A range of topics were discussed including food waste, their circular approach to waste management, the removal of single use plastic, sustainability, climate change, homelessness and refugees. Milan was transformed for the Expo held there in 2015 and continues to deliver new green spaces and cultural initiatives. Ms Scavuzzo identified it was important to change habits and not just deliver projects in isolation and that working holistically and collaboratively across the organisation was a key challenge for the Council. The meeting provided the opportunity to discuss our Sister City relationship and look for synergies for future collaboration. An invitation (Attachment 3) from Lord Mayor of Melbourne for the Mayor of Milan to visit Melbourne was provided to Ms Scavuzzo and a visit was encouraged in September during Melbourne Fashion Week and Global Table. The Mayor of Milan, *Giuseppe Sala*, has since responded (Attachment 4)

The City of Milan also provided information on the Milan Pact Awards (MPA) for 2019, an initiative that aims to recognize innovation and stimulate good practices exchange among the 190 worldwide signatory cities of the Milan Urban Food Policy Pact (MUFPP).



Left: Meeting Vice Mayor & Deputy Mayor for Public Safety Anna Scavuzzo

**Seeds&Chips Reception:** Later that night a VIP reception was held at Palazzo Crespi to celebrate the opening day of the event. The reception was an opportunity for networking with the Australian delegation and other VIPs attending the Summit including *Heather Mills* and *Kerry Kennedy*.



Above: Reception at the Plazzo Crespi



Right: Meeting Mario Gualtieri Founder & Chairman, Seeds & Chips

3. **Tuesday 7 May 2019**

**Meeting with Andrea Gaspar, Partnerships & Special Events Manager, Camera Nazionale della Moda Italiana (the 'Association')**: Camera Nazionale della Moda Italiana (National Chamber for Italian Fashion) is a nonprofit making Association which co-ordinates and promotes the development of Italian Fashion. The Association represents all the highest cultural values of Italian fashion and aims to protect, co-ordinate and strengthen its image, both in Italy and abroad. In accordance with the statutory provisions, the Association is the point of reference, as well as the preferential representative for all the national and international initiatives aimed at valuing and promoting Italian style, customs and fashion. The Association organises Milan Fashion Week, a bi-yearly event scheduled for Autumn/Winter (February) and Spring/Summer (September).

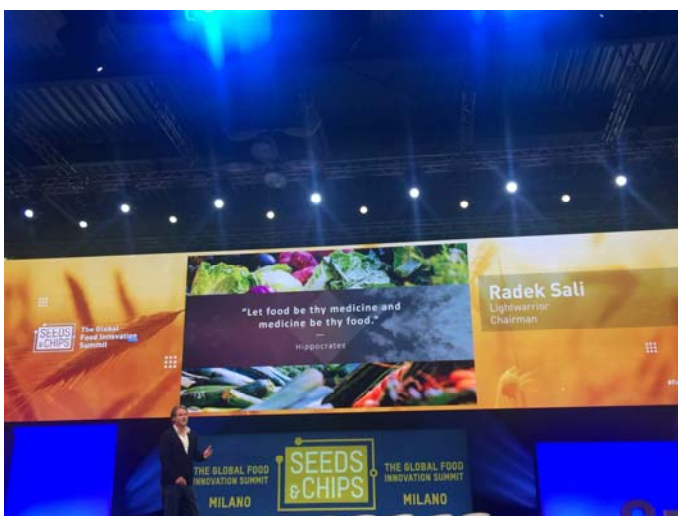
Ms Gaspar shared background detail on the running of Milan Fashion Week which curates a program from runway shows delivered and managed by the various Fashion Houses. There are four fashion weeks per year, two for men and two for women, taking place in autumn and spring. There is no consumer facing activity during these Fashion Weeks – their focus is largely on trade. They do however put on a range of activities to support emerging designers and students who would not otherwise be able to show at this time. During Fashion Week retailers in the city put on special events and have special offers. In September 2018 they partnered with Woolmark to deliver the 'Green Carpet' a special awards and runway event to celebrate the best sustainability initiatives in the industry. There is a strong link with the wool industry in Australia given fine merino wool from Australia is used by designers.

The Association also supports students during fashion week to facilitate a showcase of their work and they run an international mentoring program which could be of interest to Melbourne fashion students. They provide advice and support on how to manufacture, the correct standards to achieve and how to market/sell their creations.

Ms Gaspar was open to collaboration with Melbourne Fashion Week and the opportunity to send a speaker to Melbourne in 2020 was considered. There may be opportunities for further collaboration for students and mentoring of young designers.

**Seeds&Chips Summit**: On Tuesday afternoon *Giuseppe Conte*, Prime Minister of the Republic of Italy addressed the Summit.

Also that day *Radek Sali*, Chairman of Food+Wine Vic and Chairman of Lightwarrior addressed the Summit this morning as part of the panel Common Ground: Synergy and Solutions for the Next Food System. Topics discussed included the urgent need for sustainable solutions and large corporations, multinationals, and government agencies who find themselves taking cues from ambitious startups, academic researchers. This panel looked at some of the most exceptional collaborations in the foodtech sector and traced the path of how they came to be as well as where they're taking the future of food.



Left: Radek Sali, Chairman of Food+Wine Vic on stage addressing attendees at the Seeds&Chips Summit



**Meeting with Fabrizio Servente, Global Strategy Advisor, The Woolmark Company:** Woolmark is co-owned by Australian wool growers and supported by the Australian government. 80% of wool used in fashion comes from Australia so a very important export, and important for fashion in particular. Australian Merino wool is the best in the world, 80-90% of the superfine wool comes from Australia. Woolmark supports the growers and the marketing of Australian wool, with 60% of Woolmark's budget spend allocated to marketing. Asia, China and Europe are strong buyers of Australian wool. The best weavers and spinners are in Italy - which is why Italy and Australia have a close connection and partnership in wool. Woolmark's purpose is to promote Australian wool worldwide by delivering marketing projects in partnership with key fashion brands such as Zegna and Armani in magazines.

Woolmark have a very close relationship with the fashion brands worldwide. New wool fabrics for sport performance are becoming a growing opportunity and a new market. They connect with all the fashion chambers in key destinations to promote the use of wool. Last year they delivered the 'Green Carpet' in Milan which included films about two awarded wool growers from Australia.

*Mr Servente* travels to Australia regularly to meet the wool growers and share with them how their wool is being used. He observed that the recent drought has reduced production but the value remains high. Potential avenues for working more closely with Woolmark during Melbourne Fashion Week were discussed, perhaps as a sponsor or partner, and the possibility for *Mr Servente* to be a speaker. Future liaison via the office of CEO *Stuart McCullough* at Woolmark's Sydney headquarters was suggested, together with exploring opportunities with the Australian Fashion Council.



Right: Meeting with Fabrizio Servente, Global Strategy Advisor, The Woolmark Company

**Meeting with Mr Renato Galliano, Director Urban Economy and Employment, City of Milan:** The city has an agreement with Camera Nazionale della Moda Italiana (National Chamber for Italian Fashion) to provide spaces for new designers during Fashion Week. Working with the chamber they developed a communication project to involve local people more in the events of the week. In April the City hosted Milan Design Week which attracted half a million visitors keen to learn about new design at public events alongside a formal trade fair. The City is trying to push the fashion system to further involve both the city more and its citizens. To do this, the chamber and the National Ministry have run Milano Xi-an to show the value chain of the fashion system.

The City is keen to encourage more sustainable activity around fashion including circularity, sustainable treatment and ethical behaviour. The Green Carpet event was initiated to celebrate the best in sustainable fashion and the City provided the use of La Scala and other premises for this event.

The City works with the chamber rather than at retail level, as they believe if Milan maintains its reputation as a fashion capital the benefits will flow down to retail. Online shopping is a challenge for Milan but traditional shops now realise the need for an online service. Tourism has grown significantly which has driven more spending in the shops.

The European Commission recently welcomed the European Parliament's adoption of new rules to remove single use plastic products within 2 years. The City anticipated this coming into force in 2021 and launched a project called Milano Plastic Free, based on voluntary agreement and started with the shops, and also encouraging the reduction in single use plastics.

The City signed an agreement with Ellen McArthur Foundation on the circular economy - based on the principle of reuse or recycle and started with two key sectors, fashion and food. Milano Food City, which runs for a week each May, is an event designed to encourage food to be reused rather than thrown away. The focus is on businesses rather than in households and working mainly with restaurants.

a2a S.p.A is the waste management company for City of Milan. They have provided each family with a food waste container which they then collect and use the contents to make fertilisers. a2a collect about 75% of all food waste in Milan.

The City of Milan are open to further engagement as our Sister City in sharing knowledge and experience and in particular their capability in waste management.



Right: Meeting with Renato Galliano, Director Urban Economy and Employment, City of Milan

#### 4. Wednesday 8 May 2019

**Meeting with Valerio Bertelli, International Business Unit, a2a S.p.A, Waste Management:** A meeting was arranged by the Consul in Milan, *Sheila Lunter* to enable us to learn about the waste management initiatives of a2a.

a2a are a major Italian multi-utility active in 6 areas - Energy Supply, Waste, Smart City (CCTV etc.), Networks (distribution of gas & electricity), Heat Production & Services, Water & Sewerage. They are part owned by the City of Milan (25%) and the City of Brescia (25%). a2a is active in Italy and overseas with industrial waste plants in UK, Italy, Spain and Greece. Their technology spans engineering, collection and cleaning and waste treatment and disposal covering the entire waste management value chain.

Milan creates more than 695 tonnes of waste annually (based on 2018 figures), 60% of which is separated out for recycling. There are 55,000 door to door waste collection points, over 1300 vehicles used to collect waste, 23,000 bins in streets and parks, 5 civic amenity sites, and a further 86 paper and bottle banks. A fully integrated waste management cycle exists with non-recyclables being used for energy and heat production, whilst the remaining 60% is all recycled.

a2a alongside the City of Milan invested in education for households to improve levels of recycling with punitive measures in place if you did not follow the guidelines. It took 4-5 years of continued education to get to the current levels of recycling and information in several languages about how to recycle is on their website. A multi-channel communications campaign was delivered to educate residents, which was the first programme launched in Milan with such a high level of contact. Information was distributed to all households on a one-to-one basis, with trained officers handing out letters, posters and stickers. Also key to getting residents onside was a series of public meetings where citizens could direct questions to a2a and the city council.

Each household in Milan has two collection days, with residual waste, glass and organic waste collected on one day, and plastic, metal, paper, cardboard and organic waste again on the second. While there is a system of coloured bins and bags for recycle, a municipal law states that residual waste must be collected in clear bags, which has led to a two per cent reduction in residual waste. Having your waste on show certainly helps to discourage contamination, but a strict system of fines is even more effective. Inspectors will fine residents – upwards of €50 – if waste is in the wrong bin or if the bins have been put out at the wrong time.

*Paolo Ghiringhello* from SRI Group has written to the CoM (Attachment 5) on behalf of a2a to welcome any future delegations wishing to visit facilities in Milan.

**Seeds&Chips Summit:** On Wednesday we returned to the Australian stand at Seeds and Chips to spend time at the Australian stand, meet the delegation and to discuss plans for Global Table in September. CEO for the Royal Agricultural Society of Victoria *Paul Guerra*, who works closely with the Melbourne Showgrounds which is the venue for September’s Global Table event, discussed the speaker line up, panelists, opportunities for site visits and the site layout. *Kate Cini* Lead Strategy & Government, Global Table for Food+Wine Victoria, the lead organisation behind Global Table, spent time with her team discussing possible ways to involve the City of Melbourne.

Due to another appointment we were not able to meet with the Mayor of Milan *Giuseppe Sala* when he visited the stand. His visit to Seeds&Chips had not been confirmed and he arrived unannounced.



Seeds&Chips Summit

Left: Lord Mayor of Milan visits the Australia stand at the Seeds&Chips Summit

**Australian Launch event:** At the splendid La Triennale di Milano guests gathered on Wednesday evening to launch Seeds&Chips – The Global Food Innovation Summit, Melbourne, 2-5 September 2019. In attendance were around 300 food industry guests and VIPs from the Seeds&Chips summit including *Kerry Kennedy*, President of the Robert F Kennedy Human Rights Foundation.

*Paul Guerra*, CEO for the Royal Agricultural Society of Victoria opened proceedings and then invited Seeds&Chips Founder and Chairman *Marco Gultieri* to speak, followed by *Sheila Lunter*, Consul and Senior Trade & Investment Commissioner for Austrade. I then spoke to attendees, highlighting the long Melbourne Milan sister city relationship, Melbourne’s livability, rapid growth, \$95billion economy, our love of food, street life, urban agriculture projects, and the Global Table event in Melbourne September 2019. *Radek Sali*, Chairman of Food+Wine Vic and Chairman of Lightwarrior made the closing remarks and invited the audience to join him in Melbourne in September.



The Australian Launch of Global Table/Seeds&Chips September 2019

Left: Invitation



Above: Attendee group photo



Left: Paul Guera, Marco Guiltieri, Cr Susan Riley, Consul Sheila Lunter and Radik Sali



Right: speaking at the event

5. **Thursday 9 May 2019**

**Seeds&Chips 2019 Awards & Closing Ceremony:** Seeds&Chips values the importance of promoting innovation and opening new pathways between startups and corporations. The most innovative and groundbreaking innovations presented at the Summit were judged by an advisory board and prizes were awarded at the Closing Ceremony.

This was followed on stage by *Shelia Lunter*, Consul Milan and Senior Trade Investment Commissioner for Austrade, *Paul Guerra*, CEO for the Royal Agricultural Society of Victoria and I for a form 'baton handover' from Milan to Melbourne. I spoke briefly to the audience highlighting Australia's reputation for delivering safe and premium quality products, our world class research and development facilities and the event in Melbourne September 2019.



Above and right above, Consul Shelia Lunter, Paul Guerra and Councillor Riley on stage for 'baton handover'

**Overview:** Seeds & Chips Milan was a fantastic event and I was very privileged to represent the City of Melbourne. Observations and benefits were many including incredible speakers discussing areas such as the impact of solutions on policy and investment, the new horizons of improved nutrition, the innovative global food challenges and why we need alternative protein foods of the future.

Looking ahead it is exciting for Melbourne to be the host for Global Table's Seeds&Chips: The Global Food Innovation Summit in September. Our agrifood industry has never had global thinking like this and I just know organisations like the CSIRO, our RDC's, Governments at all levels, corporations and our institutions are going to want to connect to advance their individual business opportunities and see what else is out there in the world.

6. **Friday 10 May 2019**

**Site visit:** Australian delegates were invited to a regional site visit coordinated by Food+Wine Vic. First stop was IMA Group, a leader in the design and manufacture of automatic machines for the processing and packaging of pharmaceuticals, cosmetics, food, tobacco, tea and coffee.

This was followed by lunch in a traditional Parma region restaurant. Next stop was Barilla Group, the largest pasta company in the world. The company invests heavily in R&D, exploring 3-D printed pasta and developing products in the organic, gluten-free, fast-cooking and meal kit areas.



Above: Packaging machine at IMA



Above: the largest pasta factory in the world

## 7. Links to references and further information

<https://www.seedsandchips.com/milano/agenda>  
<https://seedsandchips.com/milano/speakers/2019>  
<https://twitter.com/SEEDSandCHIPS>  
<https://www.seedsandchips.com/australia>  
<https://globaltable.com.au/>  
[https://twitter.com/globaltable\\_au](https://twitter.com/globaltable_au)  
[https://www.instagram.com/globaltable\\_au/](https://www.instagram.com/globaltable_au/)  
<https://global.vic.gov.au/>  
[https://twitter.com/global\\_vic](https://twitter.com/global_vic)  
<https://fial.com.au/>  
<https://twitter.com/fialaustralia>  
[www.cameramoda.it](http://www.cameramoda.it)  
<https://www.cameramoda.it/en/associazione/cnmi/>  
<https://www.cameramoda.it/en/xianfashiontown/>  
<https://www.cameramoda.it/en/green-carpet-fashion-awards-italia/2018/>  
<https://www.cameramoda.it/en/sustainability/>  
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<https://www.woolmark.com/news/fashion/>  
<https://ausfashioncouncil.com/what-we-do>  
<https://wwd.com/fashion-news-afc-cotf-merger>  
<https://www.salonemilano.it/en>  
<https://www.triennale.org/en/visit/plan-your-visit/>  
<https://www.a2a.eu/en>  
[www.srigroupglobal.com](http://www.srigroupglobal.com)  
[http://europa.eu/rapid/press-release\\_IP-19-2631\\_en.htm](http://europa.eu/rapid/press-release_IP-19-2631_en.htm)  
[http://europa.eu/rapid/press-release\\_statement-19-1873\\_en.htm](http://europa.eu/rapid/press-release_statement-19-1873_en.htm)  
<https://www.plasticfree.milano.it/>  
[https://www.plasteurope.com/news/singleuseplastics\\_t241813/](https://www.plasteurope.com/news/singleuseplastics_t241813/)  
<https://www.ellenmacarthurfoundation.org/circular-economy/what-is-the-circular-economy>  
<https://www.ellenmacarthurfoundation.org/news/the-circular-economy-100-welcomes-city-of-milan>  
<http://www.tuttofood.it/en/content/milano-food-city>  
<http://www.milanurbanfoodpolicypact.org/text/>  
<http://www.milanurbanfoodpolicypact.org/signatory-cities/>  
<http://www.milanurbanfoodpolicypact.org/award/>  
<http://www.milanurbanfoodpolicypact.org/mpa2019/>  
[tps://ima.it/ima-group/](https://ima.it/ima-group/)  
<https://www.barillagroup.com/en>



The Rt. Hon. The Lord Mayor of Melbourne

2 May 2019

Mr Giuseppe Sala  
Mayor of Milan  
c/- Simona Garavelli  
International Relations Department  
Mayor's Office  
International Relations and Cooperation for Development  
Piazza Duomo 19-20121, MILANO, ITALY

Dear Mayor Sala

#### INVITATION TO MELBOURNE

On behalf of my fellow Councillors and the people of Melbourne, I extend my warm greetings to the city of Milan.

It gives me great pleasure to note that Councillor Susan Riley, a strong supporter of Melbourne and Milan's sister city relations, is in Milan to participate in the Seeds&Chips Global Food Innovation Summit.

We are proud of our close association with Milan. We share many common interests, including a deep-seated passion for sport, food, fashion and the arts.

I note that this year marks the 15<sup>th</sup> anniversary of our sister-city relations. The City of Melbourne is committed to celebrating this milestone. To mark this important anniversary, I am pleased to extend an open invitation to you to visit Melbourne this year. Together, we could gather the many stakeholders that contribute so much to our bilateral relations for this celebration.

But sister city relations are so much more than a government framework. Underlying our relations is a solid foundation of economic engagement that provides mutual benefit. Being natural economic and cultural partners, I would welcome further discussion on how we can strengthen the trade and economic relationship between our two great cities.

In closing, I wish you all the best for the Seeds&Chips Summit. Hosting such an important international event is a credit to Milan, and stamps Milan as a leader in food innovation.

I look forward to hearing Councillor Susan Riley's report of her time in Milan – a time I'm sure that will be filled with interesting and useful engagements.

Yours sincerely

**Sally Capp**  
Lord Mayor of Melbourne, Australia

City of Melbourne  
GPO Box 1603 Melbourne  
Victoria 3001 Australia  
Telephone 61 3 9658 9825  
Facsimile 61 3 9654 2628



The Mayor

Milan, 23 May 2019

To the kind attention of  
The Rt. Hon. The Lord Mayor of Melbourne  
Sally Capp

Dear Mayor Capp,

Please accept my appreciation for your kind letter on the occasion of the 15<sup>th</sup> Anniversary of the sister city agreement between Melbourne and Milan. I learnt that Councillor Riley's mission to Milan has been very intense and fruitful.

I consider the relationship between our Cities very important and the latest visit to Milan is indeed a good opportunity to revamp our cooperation.

I am glad that *Seeds&Chips, The Global Food Innovation Summit* will be held in Melbourne next September. I believe that it will be a good opportunity to take to the Asia-Pacific area a highly content-driven Forum on the global food and agriculture system for a more sustainable future.

After Councillor Riley's visit to Milan, it is clear to me that we share environment, good governance and city services as key priorities of our mandates. Hence, I would like to invite a delegation from Melbourne to explore Milan's best practices in terms of waste management, urban environment plan and also to learn further about our fashion system.

I look forward to marking a new beginning in our cooperation.

Yours sincerely,

Giuseppe Sàra



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**From:** Paolo Ghiringhelli <ghiringhelli@npveurope.com>  
**Sent:** Monday, 27 May 2019 6:25 PM  
**To:** Susan Riley  
**Cc:** Louise Scott; Sheila Lunter; Bertelli Valerio; Bifulco Valentina  
**Subject:** Melbourne - Milan, A2A Waste Management  
**Attachments:** A2Abroad Waste Management Value Proposition 2019.pdf  
**Categories:** Printed

Dear Councillor Riley,

I trust you had a good journey back to Melbourne and that your Milan visit was fruitful. It was very interesting for us to meet you and learn more about the current waste management situation in Victoria.

A2A hopes to further share its experience with counterparts in Melbourne and potentially establish forms of technical collaboration with waste sector operators such as Citywide Services that may be looking to implement new processes and technologies locally. To this regard, in addition to the presentation we saw during our meeting and that you already have, I am attaching a brief overview of the kind of support that A2A can provide.

A2A would be delighted to welcome any future delegations from the Australian waste sector that wish to visit its plastic recycling facilities, mechanical biological treatment plants or waste to energy plants. We look forward to hearing from you soon.

Kind regards,

Paolo

Paolo Ghiringhelli  
*Senior Consultant*



**SRI GROUP – NPV EUROPE LTD**  
78/79 New Bond Street – London W1S 1RZ  
Phone +44 (0)20 76299043  
Mobile UK +44 (0) 7415 338799  
Mobile ITA +39 328 6959505  
Skype p.ghiringhelli  
Mail [ghiringhelli@npveurope.com](mailto:ghiringhelli@npveurope.com)  
Web [www.srigroupglobal.com](http://www.srigroupglobal.com)