

Management report to Council

Agenda item 6.4

Funding support requests April 2019

Council

Presenter: Katrina McKenzie, Director City Economy and Activation

30 April 2019

Purpose and background

1. The purpose of this report is to seek direction from Council as to whether recent requests for funding should be funded from the discretionary fund.
2. In July 2013, the Future Melbourne Committee considered the process for funding items of a discretionary nature and resolved that, from 31 July 2013, only the following items would be considered:
 - 2.1. those items that are received with a lead time of greater than 90 days to the date of the event (except for table sponsorships)
 - 2.2. those items ineligible for funding from existing programs.
3. The recent requests for funding (refer Attachment 2) are outside the normal Event Partnership Program, Business Events, Community Grants and Art Grants funding cycle. In summary, these are:
 - 3.1. purchase a table of 10 to the Victorian Manufacturing Hall of Fame Awards Gala Dinner (\$2300)
 - 3.2. sponsor the GLOBE Community Awards (\$7000).

Key issues

4. Management's comments of the merits or otherwise, of the funding requests have been included in Attachment 3.

Recommendation from management

5. That Council approves:
 - 5.1. the purchase a table of 10 to the Victorian Manufacturing Hall of Fame Awards Gala Dinner to the value of \$2300.
 - 5.2. the sponsorship of the GLOBE Awards to the value of \$7000.

Attachments:

1. Supporting Attachment (Page 2 of 4)
2. Requests for funding (Page 3 of 4)
3. Outline of Funding/Support Requests (Page 4 of 4)

Supporting Attachment**Legal**

1. No direct legal issues arise from the recommendation from management.

Finance

2. The funding requests would, if approved, be paid from Council's 2018–19 Budget, which includes discretionary funding of \$250,000 with a breakdown as follows:
 - 2.1. \$150,000 for Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships.
 - 2.2. \$70,000 for Council support of same via use of the Melbourne Town Hall venue.
 - 2.3. \$30,000 for Council support of same via purchase of table sponsorships.
3. If Council approves the recommendations as listed in this report, the effect on the 2018–19 discretionary budget would be as follows (noting that the GLOBE Awards sponsorship cost would include provision of table tickets valued at \$1,500 which has been allocated to the Table sponsorships category):

Type	2018–19 Annual Budget	Year to Date Committed Expenditure	Recommended funding in this report	Remaining funds if recommendations approved
Sponsorships	\$ 150,000	\$ 61,273	\$ 5,500	\$ 83,227
Town Hall usage	\$ 70,000	\$ 4,477	\$ -	\$ 65,523
Table sponsorships	\$ 30,000	\$ 25,816	\$ 3,800	\$ 384
Total	\$ 250,000	\$ 91,567	\$ 9,300	\$ 149,133

4. The attendance at events by Councillors or officers will attract Fringe Benefits Tax.

Conflict of interest

5. No other member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

Health and Safety

6. In developing this proposal, no Occupational Health and Safety issues or opportunities have been identified.

Stakeholder consultation

7. No external consultation has been undertaken as this is an internal matter.

Relation to Council policy

8. The report is consistent with overall strategies contained in the Council Plan.

Environmental sustainability

9. There is no significant impact on environmental sustainability.

Table 1: FUNDING / SUPPORT REQUESTS

Criteria	The purchase of a table of 10 to the Victorian Manufacturing Hall of Fame Awards Gala Dinner	Sponsor the GLOBE Community Awards
<i>Date Funding Support Request received</i>	9 April 2019	9 April 2019
<i>Could applicant have submitted their request as part of a grant application process or is it eligible under a grant process?</i>	No	No
<i>Is Management supportive of request for funding?</i>	Yes	Yes
<i>Is there significant support from one or more of the Councillors, in particular if it relates to their portfolio or if it supports a Council goal?</i>	Yes	Yes
<i>Amount of Fee waiver or Funding requested</i>	\$2300	\$7000
<i>Amount of Fee Waiver or Funding recommended</i>	\$2300	\$7000
<i>Council/Committee Date</i>	30 April 2019	30 April 2019

Outline of Funding / Support Requests

1. Purchase a table of 10 to the Victorian Manufacturing Hall of Fame Awards Gala Dinner (\$2300)

A request has been received for City of Melbourne to purchase a table of 10 to Victorian Manufacturing Hall of Fame (VMHOF) Awards Gala Dinner. The event is being held on Tuesday 14 May 2019 at the Peninsula in Docklands.

The VMHOF Gala Dinner is a black tie event and is a celebration of manufacturing excellence.

The awards will highlight the importance and strength of the local industry and the future of manufacturing in Victoria. Held during National Manufacturing Week, the gala draws on the weeks' theme 'Industrial Evolution', recognising individuals and businesses that have demonstrated exceptional leadership and innovation.

Management Recommendation

Management is supportive of purchasing a table for 10 people to the value of \$2300.

2. Sponsor the GLOBE Community Awards (\$7000)

A request has been received to sponsor the GLOBE Community Awards 2019.

Beginning in 2014, the GLOBE Community Awards has become an integral part of the Victorian LGBTIQ community.

The GLOBE Community Awards celebrate achievement in Victoria's Lesbian, Gay, Bisexual, Transgender and Intersex communities, highlighting the work of a diverse range of organisations that benefit or unite the LGBTIQ community and highlight the outstanding work and contribution of individuals in the community. The 2019 Awards will be held on 11 October 2019 in a Docklands location.

The Awards program has grown to be the foremost program recognising those contributing positively to the lived experiences of the Victorian LGBTI community. This sponsorship proposal would include the City of Melbourne as a Major Sponsor of the GLOBE Community Awards 2019 and would also include a table to the Awards evening.

Management Recommendation

Management is supportive of Council sponsoring the GLOBE Community Awards 2019 to the value of \$7000 excluding GST.