

Management report to Council

Agenda item 6.2

Funding support requests August 2018

Council

Presenter: Katrina McKenzie, Director City Economy and Activation

28 August 2018

Purpose and background

1. The purpose of this report is to seek direction from Council as to whether a recent request for funding should be funded from the discretionary fund.
2. In July 2013, the Future Melbourne Committee considered the process for funding items of a discretionary nature and resolved that, from 31 July 2013, only the following items would be considered:
 - 2.1. Those items that are received with a lead time of greater than 90 days to the date of the event (except for table sponsorships).
 - 2.2. Those items ineligible for funding from existing programs.
3. The recent request for funding (refer Attachment 2) is outside the normal Event Partnership Program, Business Events, Community Grants and Art Grants funding cycle. In summary, this is:
 - 3.1. purchase a table at the Asian Executive 2018 Melbourne Cup Carnival Charity Ball (\$2800).

Key issues

4. Management's comments of the merits or otherwise, of the funding request has been included in Attachment 3.

Recommendation from management

5. That Council purchases a table at the Asian Executive 2018 Melbourne Cup Carnival Charity Ball (\$2800).

Attachments:

1. Supporting attachment (page 2 of 4)
2. Funding support requests (page 3 of 4)
3. Outline of funding support requests (page 4 of 4)

Supporting Attachment**Legal**

1. No direct legal issues arise from the recommendation from management.

Finance

2. The funding request would, if approved, be paid from Council's 2018–19 Budget, which includes discretionary funding of \$250,000 with a breakdown as follows:
 - 2.1. \$150,000 for Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships.
 - 2.2. \$70,000 for Council support of same via use of the Melbourne Town Hall venue.
 - 2.3. \$30,000 for Council support of same via purchase of table sponsorships.
3. If Council approves the recommendation as listed in this report, the effect on the 2018–19 discretionary budget would be as follows:

Type	2018–19 Annual Budget	Year to Date Committed Expenditure	Recommended funding in this report	Remaining funds if recommendations approved
Sponsorships	\$ 150,000	\$ 0	\$ 0	\$ 150,000
Town Hall usage	\$ 70,000	\$ 0	\$ 0	\$ 70,000
Table sponsorships	\$ 30,000	\$ 8,500	\$ 2,800	\$ 18,700
Total	\$ 250,000	\$ 8,500	\$ 2,800	\$ 238,700

4. A quarterly report on the use of the discretionary fund is presented to the Future Melbourne Committee.
5. The attendance at events by Councillors or officers will attract Fringe Benefits Tax.

Conflict of interest

6. No other member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

Stakeholder consultation

7. No external consultation has been undertaken as this is an internal matter.

Relation to Council policy

8. The report is consistent with overall strategies contained in the Council Plan.

Environmental sustainability

9. There is no significant impact on environmental sustainability.

Table 1: FUNDING / SUPPORT REQUESTS

Criteria	Purchase a table at the Asian Executive 2018 Melbourne Cup Carnival Charity Ball (\$2800)		
<i>Date Funding Support Request received</i>	7 August 2018		
<i>Could applicant have submitted their request as part of a grant application process or is it eligible under a grant process?</i>	No		
<i>Is Management supportive of request for funding?</i>	Yes		
<i>Is there significant support from one or more of the Councillors, in particular if it relates to their portfolio or if it supports a Council goal?</i>	Yes		
<i>Amount of Fee waiver or Funding requested</i>	\$2800		
<i>Amount of Fee Waiver or Funding recommended</i>	\$2800		
<i>Council/Committee Date</i>	28 August 2018		

Outline of Funding / Support Requests

1. Purchase a table at the Asian Executive 2018 Melbourne Cup Carnival Charity Ball (\$2800)

A request has been received to purchase a table at the Asian Executive 2018 Melbourne Cup Carnival Charity Ball on Friday 2 November, the Palladium at Crown.

Now in its sixth year, the event is co-partnered with the Victoria Racing Club. This black tie Asia – Australia corporate event will feature a range of auctions, pledges and raffles to support Guide Dogs Victoria.

<https://www.theasianexecutive.com.au/the-asian-executive-2018-melbourne-cup-carnival-charity-ball>

Management recommendation

Management is supportive of purchasing a table at the Asian Executive 2018 Melbourne Cup Carnival Charity Ball (\$2800)