



**Melbourne City Council
Business and International Relations Committee**

MINUTES

**Meeting Number 5
Tuesday, 13 February 2007
5.30pm**

PRESENT

Cr Snedden (Chair)
Cr Brindley
Cr Jetter
Cr Ng
Cr Shanahan
Cr Wilson

To be confirmed at the Business and International
Relations Committee meeting on 17 April 2007.

1. COMMENCEMENT OF MEETING AND APOLOGIES (Agenda Item 1)

The meeting commenced at 5.58pm.

ADJOURNMENT OF MEETING

The Chair Cr Snedden moved the following motion:

That the Business and International Relations Committee adjourn at 5.58pm and resume at 6.08pm.

Cr Jetter seconded the Chair Cr Snedden's motion. The motion was put and carried unanimously.

RESUMPTION OF MEETING

The meeting was resumed at 6.08pm with the following Committee members present, the Chair Cr Snedden and Councillors Brindley, Jetter, Ng, Shanahan and Wilson.

The Chair Cr Snedden, advised that:

- the meeting was being recorded for the purpose of ensuring the accuracy of the minutes of the meeting;
- the agenda comprised four Management Reports; and
- no apologies had been received.

2. DECLARATIONS OF PECUNIARY INTEREST AND CONFLICTS OF INTEREST (Agenda Item 2)

There were no declarations for pecuniary interest or conflicts of interest.

3. CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS (Agenda Item 3)

Resolved:

That the minutes of meeting No 4, held on Tuesday, 21 November 2006, be confirmed.

Moved: Cr Jetter

Seconded: Cr Shanahan

Carried unanimously

4. MATTERS ARISING FROM THE PREVIOUS MINUTES (Agenda Item 4)

There were no matters arising from the minutes of the previous meetings.

5. REPORTS FROM MANAGEMENT (Agenda Item 5)

The Chair Cr Snedden, advised that no submissions/items of correspondence had been received in accordance with the Council's *Conduct of Meetings Local Law 2001*.

REFERRAL NOTICE PROCESS

The Chair Cr Snedden, advised members of the Committee and the public that:

- in accordance with the resolution of the Council on 28 February 2006, where the Committee makes a decision on the basis of fewer than five members voting in favour of it, the decision may be referred, by a Councillor, to Council for decision; and
- information in relation to the referral notice process was available from the Secretariat Officers.

5.1. 20-28 Sabre Drive Development Port Melbourne – Business Development Assistance

The purpose of this report was to provide a response to the Planning Committee's request for a report to be considered, suggesting ways in which Council could assist in attracting tenants to the development at 20-28 Sabre Drive, Port Melbourne.

Resolved:

- 1 That the Business and International Relations Committee note the report and that the Business Melbourne Branch will:*
 - 1.1 meet again with representatives of Austexx to better understand their needs and requirements;*
 - 1.2 develop a plan with Austexx targeting specific likely tenants;*
 - 1.3 investigate the content, likely benefits, cost, and prospective participants in a promotional brochure outlining tenancy and other business opportunities in the Port Melbourne/Fishermen's Bend industrial area;*
 - 1.4 invite Austexx to become members of the Port Melbourne Business and Industry Group; and*
 - 1.5 provide details of the Sabre Drive development across the Victorian Government Business Office network in Europe, Asia and the US.*

Moved: Cr Jetter

Seconded: Cr Brindley

Carried unanimously

5.2. City of Melbourne Tourism Plan 2007-2012: Managing Melbourne as a Tourist Destination

The purpose of this report was to seek endorsement of the draft City of Melbourne Tourism Plan 2007-2012: Managing Melbourne as a tourist destination.

Resolved:

- 1 That the Business and International Relations Committee;*
 - 1.1 endorse the draft City of Melbourne Tourism Plan 2007-2012: Managing Melbourne as a tourist destination;*
 - 1.2 approve release of the draft plan for consultation with metropolitan Councils, the tourism industry and government on the proposed action plan;*
 - 1.3 note that results of the consultation and an implementation schedule will be submitted to the Committee for approval in June 2007; and*
 - 1.4 note the establishment of a Task Force of tourism industry representatives to advise on implementation of the action plan and to facilitate partnerships critical to achievement of the Plan's objectives.*

Moved: Cr Wilson

Seconded: Cr Jetter

Carried unanimously

5.3. Melbourne Hospitality Advisory Board – Process to Establish Board

The purpose of this report was to seek in-principle support to establish the Melbourne Hospitality Advisory Board, a formal Board providing City of Melbourne with expert advice on issues and opportunities in relation to the hospitality sector (subject to the outcomes of Council's annual budget process).

The Committee congratulated the Chair Cr Snedden for her work in establishing the Melbourne Hospitality Advisory Board.

Cr Ng advised the Committee whilst she perceived that she did not have a pecuniary interest or conflict of interest, she informed the Committee that she worked at William Angliss.

The Manager Melbourne Marketing & Retail Development Mary Hennessy advised the Committee of an amendment to Page two of Attachment 1 to the Management Report being a maximum of four sector development representatives not three as stated.

The Manager Melbourne Marketing & Retail Development Mary Hennessy advised the Committee that the membership of the Melbourne Hospitality Advisory Board consisted of two sectors, that being:

- a maximum of eight members from the Hospitality Sector to include include:
 - restaurant owners;
 - bar owners; and
 - representatives from associated sectors (eg entertainment, gaming);
- a maximum of four members to include;
 - CEO of Restaurant and Catering Association of Victoria;
 - CEO of William Angliss Institute of TAFE;
 - CEO of Melbourne Food and Wine Festival and
 - CEO of Australian Hotels Association.

Moved: the Chair Cr Snedden moved the recommendation contained in the Management Report subject to the addition of the following paragraph (to read paragraphs 1.5 and 1.6 below):

- *“amend page 4 to read Sector Development representatives (appointed following direct invitation from the Lord Mayor in conjunction with the Chair of the Business and International Relations Committee); and*
- *Government (appointed via letter of invitation from the Lord Mayor in conjunction with the Chair of the Business and International Relations Committee)”.*

Seconded: Cr Shanahan

The resolution in its entirety reads as follows:

- 1 *That the Business and International Relations Committee approve:*
 - 1.1. *the establishment of the Hospitality Advisory Board 2007-2009;*
 - 1.2. *the Terms of Reference for the Board (Attachment 1);*
 - 1.3. *a public process being undertaken to recruit suitably-qualified members;*
 - 1.4. *that the formation of the Board is subject to the outcomes of Council’s annual budget process;*
 - 1.5. *amend page 4 to read Sector Development representatives (appointed following direct invitation from the Lord Mayor in conjunction with the Chair of the Business and International Relations Committee); and*
 - 1.6. *Government (appointed via letter of invitation from the Lord Mayor in conjunction with the Chair of the Business and International Relations Committee).*

The motion was put and carried unanimously.

5.4. Key Findings of the 2007 Melbourne Financial Services Survey Report

The purpose of this report was to provide a brief on the findings of the 2007 Melbourne Financial Services Survey.

Resolved:

That the Business and International Relations Committee note the key findings of the Survey Report and that it will be published prior to the 2007 Melbourne Financial Services Symposium to be held between 5 and 6 March 2007.

Moved: Cr Ng

Seconded: Cr Jetter

Carried unanimously

6. GENERAL BUSINESS (Agenda Item 6)

There were no items of General Business.

7. URGENT BUSINESS (Agenda Item 7)

There were no items of Urgent Business.

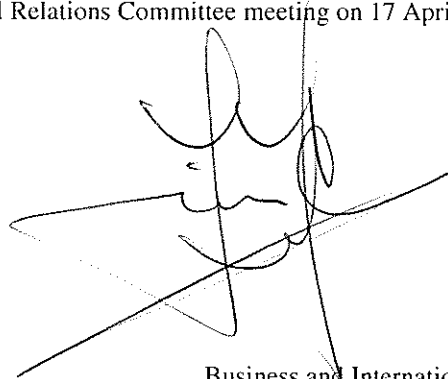
8. PUBLIC QUESTIONS (Agenda Item 8)

There were no public questions.

9. CLOSURE OF MEETING (Agenda Item 9)

The meeting concluded at 6.17pm.

To be confirmed at the Business and International Relations Committee meeting on 17 April 2007.

A handwritten signature in black ink, appearing to be 'M. J. ...', written over a horizontal line.

Chair
Business and International Relations Committee
Town Hall
Melbourne