

## Management report to Council

Agenda item 6.4

### Funding Support Request August 2023

Council

**Presenter:** Katrina McKenzie, General Manager City Economy and Activation

**29 August 2023**

#### Purpose and background

1. The purpose of this report is to seek approval from Council for a recent request for funding to be funded via the discretionary fund.
2. In July 2013, the Future Melbourne Committee considered the process for funding items of a discretionary nature and resolved that, from 31 July 2013, only the following items would be considered:
  - 2.1. Those items that are received with a lead time of greater than 90 days to the date of the event (except for table sponsorships).
  - 2.2. Those items ineligible for funding from existing programs.
3. The recent request for funding (refer to Attachment 2) is outside the normal Event Partnership Program, Business Events, Community Grants and Art Grants funding cycle.
4. The request for funding is for the purchase of one table for the Museum of Chinese Australian History, Community Champions 2023 Dinner on 27 October 2023 to the value of \$2500 including GST.

#### Key issues

5. Management's comments on the merits or otherwise, of the funding request have been included in Attachment 2.

#### Recommendation from management

6. That Council approves the purchase of one table for the Museum of Chinese Australian History, Community Champions 2023 Dinner on 27 October 2023, to the value of \$2500 including GST.

#### Attachments:

1. Supporting Attachment (Page 2 of 4)
2. Funding support request - Museum of Chinese Australian History, Community Champions 2023 Dinner (Page 3 of 4)
3. Community Champions Introduction Sponsorship Opportunities (Page 4 of 4)

**Supporting Attachment****Legal**

1. No direct legal issues arise from the recommendation from management.

**Finance**

2. The funding requests would, if approved, be paid from Council's Budget 2023–24, which includes discretionary funding of \$150,000 for various items as follows:
  - 2.1 Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships.
  - 2.2 Council support of same via use of the Melbourne Town Hall venue.
  - 2.3 Council support of same via purchase of table sponsorships.
3. If Council approves the recommendation as listed in this report, the effect on the 2023–24 discretionary budget would be as follows:

	<b>2023–24 Budget</b>	<b>Year to date committed expenditure</b>	<b>Recommended funding in this report</b>	<b>Remaining funds if recommendation approved</b>
<b>Summary of requests</b>	<b>\$150,000</b>	<b>\$9091*</b>	<b>\$2273 (excluding GST)</b>	<b>\$138,636</b>

\* Year to date committed expenditure relates to the Hong Kong Australia Business Awards Gala and the Victorian Startup Gala. Although approved on 27 June 2023, the events were held in July 2023 and therefore must be funded by the 2023–24 budget.

**Conflict of interest**

4. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a material or general conflict of interest in relation to the matter of the report.

**Health and Safety**

5. In developing this proposal, no occupational health and safety issues or opportunities have been identified.

**Stakeholder consultation**

6. No external consultation has been undertaken.

**Relation to Council policy**

7. The report is consistent with overall strategies contained in the Council Plan.

**Environmental sustainability**

8. There is no significant impact on environmental sustainability.

Table 1: FUNDING SUPPORT REQUEST

Criteria	Purchase one table for the Museum of Chinese Australian History, Community Champions 2023 Dinner on 27 October 2023 to the value of \$2500 including GST.
Date Funding Support Request received	4 July 2023
Could applicant have submitted their request as part of a grant application process or is it eligible under a grant process?	No
Is Management supportive of request for funding?	Yes
Is there significant support from one or more of the Councillors, in particular if it relates to their portfolio or if it supports a Council goal?	Yes
Amount of Fee waiver or Funding requested	\$2500 including GST
Amount of Fee Waiver or Funding recommended	\$2500 including GST
Council/Committee Date	29 August 2023

### Outline of Funding Support Request

Purchase one table for the Museum of Chinese Australian History, Community Champions 2023 Dinner, to the value of \$2500 including GST.

A request has been received for the City of Melbourne to purchase a table of ten seats for the Museum of Chinese Australian History, Community Champions 2023 Dinner, to the value of \$2500 including GST. The event is being held on Friday 27 October 2023 at Sofitel Melbourne on Collins.

The Chinese Museum is undertaking the Community Champions 2023 Dinner to raise funds for the Museum's ongoing mission that advocates for education, cultural heritage, and social cohesion for Australia's 1.5 million Chinese Australians.

Further information about the organisation can be found on the organisation's [website](#).

### Management Recommendation

Management is supportive of the purchase of one table at the Museum of Chinese Australian History, Community Champions 2023 Dinner, to the value of \$2500 including GST.



**MUSEUM OF CHINESE AUSTRALIAN HISTORY**  
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Facebook, Twitter & Instagram:  
chinesemuse | Weibo: 澳华历史博物馆

## Champion Our Community Cause

Education | Heritage | Social Cohesion

The Chinese Museum is undertaking the **Community Champions 2023 Dinner** to raise funds for the Museum's ongoing mission that advocates for education, cultural heritage, and social cohesion for Australia's 1.5 million Chinese Australians.

Attended by Chinese Australians from both the community and corporate sectors, the event will recognise individual and corporate Community Champions who donate high-value items towards our fund-raising auction. The event details are:

**Community Champions 2023 Dinner  
at Sofitel Melbourne on Collins  
on Friday 27 October 2023**

a night of networking, entertainment, fundraising, and recognition.

### **We are seeking EVENT SPONSORS for the Community Champions 2023 Dinner**

As a **TABLE SPONSOR**, you will:

1. receive **10 dinner tickets** to the event.
2. have your logo appear in the program, on screen and on your table.

**The value for being a Table Sponsor is \$2,500**

As an **EVENT SPONSOR**, you will:

3. receive **2 dinner tickets** and be recognised on screen on the night.
4. be included in the **Community Champions 2023** high-quality printed auction event program with your company as a sponsor with a logo and company profile.
5. be acknowledged on the museum's website for 12 months.
6. be acknowledged reaching over 150,000 readers in publications, newsletters and social media.

**The value for being an Event Sponsor is \$2,888**

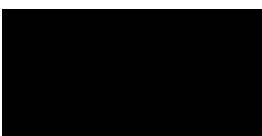
As a **MAJOR SPONSOR**, you will:

7. receive **4 dinner tickets**
8. receive all the other benefits (2,4,5 & 6) listed above and prominent exposure above all sponsors,
9. have a speaking opportunity at the event.
10. receive a full-page display advertisement on page 2 of the program.

**The value for being a Major Sponsorship is \$8,888**

Please contact me by return email or ring on [REDACTED] by 1 August if you wish to participate. I look forward to your response.

Yours sincerely,



Mark Wang CEO  
Museum of Chinese Australian History