

Management report to Council

Agenda item 6.7

Funding support requests November 2018

Council

Presenter: Katrina McKenzie, Director City Economy and Activation

27 November 2018

Purpose and background

1. The purpose of this report is to seek direction from Council as to whether recent requests for funding should be funded from the discretionary fund.
2. In July 2013, the Future Melbourne Committee considered the process for funding items of a discretionary nature and resolved that, from 31 July 2013, only the following items would be considered:
 - 2.1. Those items that are received with a lead time of greater than 90 days to the date of the event (except for table sponsorships).
 - 2.2. Those items ineligible for funding from existing programs.
3. The recent requests for funding (refer Attachment 2) are outside the normal Event Partnership Program, Business Events, Community Grants and Art Grants funding cycle. In summary, these are:
 - 3.1. Fee waiver request for the Banner Program from Visit Victoria for Harry Potter and the Cursed Child (\$6000).
 - 3.2. Funding request from Children's Cancer Foundation to donate a high tea for 10 people at the Melbourne Town Hall to support the Million Dollar Lunch 2019 (\$650).
 - 3.3. Funding request from The Australia and New Zealand School of Government (ANZSOG) to sponsor the 2019 Paterson Oration (\$4000).
 - 3.4. Fee waiver request for Bill Vanina Sports pavilion, at JJ Holland Park, from Kensington Mental Health Support Group (\$415).

Key issues

4. Management's comments of the merits or otherwise, of the funding requests have been included in Attachment 3.

Recommendation from management

5. That Council approves:
 - 5.1. The fee waiver request for the Banner Program from Visit Victoria for Harry Potter and the Cursed Child (\$6000)
 - 5.2. The donation of a high tea for 10 people at the Melbourne Town Hall to the value of \$650 to support the Million Dollar Lunch 2019.
 - 5.3. Sponsoring the ANZSOG Paterson Oration up to \$4000.
 - 5.4. The fee waiver of \$415 for the hire of the Bill Vanina Sports pavilion, at JJ Holland Park, by Kensington Mental Health Support Group.

Attachments:

1. Supporting attachment
2. Funding support requests
3. Outline of funding support requests

Supporting Attachment**Legal**

1. No direct legal issues arise from the recommendation from management.

Finance

2. The funding requests would, if approved, be paid from Council's 2018–19 Budget, which includes discretionary funding of \$250,000 with a breakdown as follows:
 - 2.1. \$150,000 for Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships.
 - 2.2. \$70,000 for Council support of same via use of the Melbourne Town Hall venue.
 - 2.3. \$30,000 for Council support of same via purchase of table sponsorships.
3. If Council approves the recommendations as listed in this report, the effect on the 2018–19 discretionary budget would be as follows:

Type	2018–19 Annual Budget	Year to Date Committed Expenditure	Recommended funding in this report	Remaining funds if recommendations approved
Sponsorships	\$ 150,000	\$ 0	\$ 4,000	\$ 146,000
Town Hall usage	\$ 70,000	\$ 0	\$ 650	\$ 69,350
Table sponsorships	\$ 30,000	\$ 14,850	\$ -	\$ 15,150
Total	\$ 250,000	\$ 14,850	\$ 4,650	\$ 230,500

4. Waiving of banner hire fees and facility hire fees as per the recommendation would not involve incurring direct expenditure but does result in less income. In determining the budget for banner fees a level of expected fee waivers and underutilised capacity is determined over the year. It is expected that the level of fees related to this support request would not impact on the achievement of overall budget for these items in 2018-19.
5. A quarterly report on the use of the discretionary fund is presented to the Future Melbourne Committee.
6. The attendance at events by Councillors or officers will attract Fringe Benefits Tax.

Conflict of interest

7. No other member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

Occupational Health and Safety

8. In developing this proposal, no Occupational Health and Safety issues or opportunities have been identified.

Stakeholder consultation

9. No external consultation has been undertaken as this is an internal matter.

Relation to Council policy

10. The report is consistent with overall strategies contained in the Council Plan.

Environmental sustainability

11. There is no significant impact on environmental sustainability.

Table 1: FUNDING / SUPPORT REQUESTS

Criteria	Fee waiver request for the Banner Program from Visit Victoria for Harry Potter and the Cursed Child	Funding request from Children's Cancer Foundation to donate a high tea for 10 people at the Melbourne Town Hall to support the Million Dollar Lunch 2019	Funding request from The Australia and New Zealand School of Government (ANZSOG) to sponsor the 2019 Paterson Oration	Fee waiver request for Bill Vanina Sports pavilion, at JJ Holland Park, from Kensington Mental Health Support Group
<i>Date Funding Support Request received</i>	21 September 2018	21 September 2018	20 October 2018	7 November 2018
<i>Could applicant have submitted their request as part of a grant application process or is it eligible under a grant process?</i>	No	No	No	No
<i>Is Management supportive of request for funding?</i>	Yes	Yes	Yes	Yes
<i>Is there significant support from one or more of the Councillors, in particular if it relates to their portfolio or if it supports a Council goal?</i>	Raised by management in line with the process to waive fees	Yes	Yes	Raised by management in line with the process to waive fees
<i>Amount of Fee waiver or Funding requested</i>	\$6000	\$650	\$4000	\$415
<i>Amount of Fee Waiver or Funding recommended</i>	\$6000	\$650	\$4000	\$415
<i>Council/Committee Date</i>	27 November 2018	27 November 2018	27 November 2018	27 November 2018

Outline of Funding / Support Requests

1. Fee waiver request for the Banner Program from Visit Victoria for Harry Potter and the Cursed Child

A request has been received for a waiver of banner daily hire fees, from Visit Victoria for the promotion of the first season of Harry Potter and the Cursed Child.

The City of Melbourne works closely with Visit Victoria on supporting the attraction and support of key events that will benefit the city. Exclusive to Asia-Pacific, this award-winning theatre production will arrive in Melbourne in January 2019 after its world premiere in London's West End and a highly successful opening on Broadway in New York. Securing this production strengthens Melbourne's standing as an arts and cultural capital and leading global city for theatre.

The production is one play presented in two parts. Both parts are intended to be seen in order on two consecutive evenings, requiring an extended visit to Melbourne for most attendees.

Installation of banners and signage hub posters throughout the city will be one of Visit Victoria's promotional channels for the event. The total value of Visit Victoria's banner booking is \$65,652.45 excluding GST, of which \$49,245.72 is eligible for fee waiver consideration. Requests for a fee waiver for the Banner Program applies to daily hire fees only (either in full or in part) and not hard costs such as design, production and install / removal costs.

Management Recommendation

Management is supportive of a fee waiver of up to \$6000 excluding GST of daily hire fees for this booking.

2. Funding request from Children's Cancer Foundation to donate a high tea for 10 people at the Melbourne Town Hall to support the Million Dollar Lunch 2019 (\$650).

A request has been received from the Children's Cancer Foundation for the donation of a high tea for 10 people at the Melbourne Town Hall to support the Million Dollar Lunch 2019.

The event is to be held on Friday 9 August at the Palladium at Crown. Since 2005, The Million Dollar Lunch has raised more than \$19 million for the Children's Cancer Foundation, underpinning crucial project funding across clinical care, trials, research and family support.

Council has previously supported this event to the value of \$650 per annum, for holding a high tea for 10 people at the Melbourne Town Hall. The foundation is requesting similar support for The Million Dollar Lunch 2019.

Management recommendation

Management is supportive of donating a high tea to the value of \$650 for the Children's Cancer Foundation at the Melbourne Town Hall.

3. Funding request from The Australia and New Zealand School of Government (ANZSOG) to sponsor the 2019 Paterson Oration (\$4000)

Established by ANZSOG in 2003, the Paterson Oration recognises and commemorates the distinctive contribution of Dr John Paterson AO to public administration and public sector reform in Australia.

The 2019 Paterson Oration will be held on Thursday 28 March 2019 at Deakin Edge auditorium at Federation Square. The Paterson Orator will be the Hon Jacinda Ardern, Prime Minister of New Zealand. The Lord Mayor will be MC of the Oration.

It will be held in conjunction with recognition of the outstanding achievers in the 2017 cohort of the Executive Master of Public Administration. The Dean's Prize winner, the student with the highest combined mark across all the core subjects, will be invited to give a brief address when accepting her/his prize.

ANZSOG has requested sponsorship of the post event function. It is estimated to cost approximately \$4000.

Management recommendation

Management is supportive of sponsoring the Paterson Oration event up to the value of \$4000.

4. Fee waiver request for Bill Vanina Sports pavilion, at JJ Holland Park, from Kensington Mental Health Support Group (\$415)

The Kensington Mental Health Support Group (KMH) has requested use of the Bill Vanina Sports pavilion, at JJ Holland Park on Christmas Day 25 December 2018 to host a community lunch.

CoM sports facilities are normally used for events with a recreation focus and in conjunction with an adjoining sports field. However, given no existing booking is in place and the nature of the request, the pavilion is being made available. Regular hire charges of \$415 apply for use of the space.

The KMH Support Group (an auspiced organisation of the Kensington Neighbourhood House) was established on 5 July 2018 with a primary mission to provide a welcoming, collaborative and accepting space for the community to connect, share, learn, and gain access to support, friendship, and mental health resources and linkages. While being based in Kensington for the Kensington community, they have 115 members from the adjacent suburbs of Flemington, North Melbourne, Footscray, Ascot Vale, Maribyrnong and Yarraville.

Attendance on Christmas Day would be in the vicinity of 50 people plus volunteers. It will be a free event with potentially a gold coin donation for food and drinks. The organiser is currently working with individuals and businesses in the community to donate meals and drinks, and volunteers to assist with preparation.

Management recommendation

Based on the nature of the event, Management is supportive of a fee waiver of \$415 for the Kensington Mental Health Support Group to use the Bill Vanina Sports pavilion, at JJ Holland Park on Christmas Day 25 December 2018 to host a community lunch.