

## Report to the Future Melbourne Committee

Agenda item 7.2

**Proposal to travel by Councillor Stephen Mayne, Participation in 2016 Local Government Association of Queensland Media and Communications Forum, 18 October 2016**

**20 September 2016**

**Presenter:** Councillor Stephen Mayne

### **Purpose and background**

1. The purpose of this report is to seek approval for Councillor Stephen Mayne to participate in the 2016 Local Government Association of Queensland (LGAQ) Forum to be held on the Gold Coast on Tuesday 18 October.
2. The Forum is part of the LGAQ Annual Conference, bringing together councillors, media and communication professionals from councils across Queensland. It will explore some of the innovative digital ideas being applied to the challenges faced by local government in reaching, communicating and engaging with communities.

### **Key issues**

3. The LGAQ, the Forum organiser, has invited Councillor Mayne to address participants on his experience as a Councillor and a journalist allowing him to provide a unique perspective on some of the challenges faced in this sphere.
4. Councillor Mayne will address the challenges and opportunities for local government in a dynamic and evolving digital age. He will speak on how the sector can more effectively communicate and engage with communities in an environment that requires its elected representatives to operate in an increasingly accessible, open and transparent manner.
5. Other presenters include Iain Twine, Chief Executive Officer Edelman South East Asia & Australasia, Twitter Australia, Jen Peace, Head of Business Development BWM Dentsu, Giulio Saggin, former national photo editor ABC Online, Cory Gale, Marketing Operations Manager Visit Sunshine Coast, Samantha Dean LGAQ Corporate Communications and Social Media Advisor and Cathie Schnitzerling, Regional editor at ABC Queensland.
6. The LGAQ will provide \$500 to cover travel expenses associated with Councillor Mayne's participation in the Forum. Any other costs will be privately funded and there will be no cost to Council.

### **Recommendation**

7. That the Future Melbourne Committee approves the proposal by Councillor Stephen Mayne to participate in the Local Government Association of Queensland Media and Communications Forum on the Gold Coast on 18 October 2016.

#### **Attachment:**

1. Supporting Attachment (page 2 of 2)

## Supporting Attachment

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### Finance

1. The Local Government Association of Queensland is providing \$500 towards the costs associated with Councillor Mayne's participation in the Forum. Any other costs incurred by Councillor Mayne will be privately funded. There will be no cost to Council

### Conflict of interest

2. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

### Relation to Council policy

3. The Manager Governance and Legal has confirmed that the travel proposal accords with the requirements of the travel guidelines outlined in the Councillor Expenses and Resources Guidelines.
4. The theme of the Forum aligns with the Council's goals of an accessible, transparent and responsive organisation and Knowledge City.

### Environmental sustainability

5. The carbon emission resulting from air travel to attend the Forum will be offset with the purchase of credits.