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*

Name: * Chris Thrum

Email address: *

[REDACTED]

Phone number *

[REDACTED]

Date of meeting: * Tuesday 7 March 2023

Agenda item title: 6.2 Economic Development Strategy, next steps (with a focus on return of office workers)

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Please write your submission in the space provided below and submit by no later than 10am on the day of the scheduled meeting. Submissions will not be accepted after 10am.

Dear City of Melbourne Future Melbourne Committee

This is a written response in regards to Agenda Item 6.2 Economic Development Strategy next steps (with a focus on return of office workers).

Much work, time and effort has gone into City of Melbourne's Economic Development Strategy (EDS). Many thanks to Andrew Wear, and City of Melbourne management teams for their dedicated work that is expressed in this report.

To elevate Gross Local Product, it is essential to make the city more attractive for office workers, to encourage them to increase the frequency they are in the city, and the length of time they spend in the city.

Andrew and the team have presented important data in the report, indicating how things are trending.

The weekends are now getting maxed out in the daytime, we can see that. We experience that too. There's real buzz happening again. With the Comedy Festival and the Grand Prix arriving soon, things will continue to progress. Weekdays is a different story. The perspective there is the City on weekdays is lagging behind 2019 levels and the Weekend recovery.

To make the city more attractive for office workers, get Yarra Trams to put on four special teams just for Collins Street, and four special teams just for Bourke Street, and run them between 11AM and 3PM. That will give office

workers the belief that with a better, efficient tram system, when working in the city, they can get about much easier, to meetings, and for lunch.

Bring back Melbourne Music Week, in late November after the Spring Horse racing carnival. Melbourne is the music capital of Australia, a specific festival, with an established brand is a winner.

Return the MMW. Talk to Gudinski and the music industry. You can have these multi-faceted festivals AND MMW. It should be a no brainer.

MMW will attract many citizens into the city.

The destination marketing brand campaign will be more effective with the return of MMW.

I support the recommendations from management 11.1, 11.2, 11.3 and 11.4.

It's important to further the Reconciliation Action Plan of the City of Melbourne. This will ensure Melbourne Naarm on Wurundjeri Country is a bouyant thriving place in 2031.

Recommendation 11.3 is crucial, City of Melbourne must explore measures to further position Melbourne as a vibrant place of business and innovation.

You want vibrancy, bring back Tram Conductors.

Things are picking up. Keep on Rockin'!!!

Best regards

Chris Thrum

Please indicate whether you would like to verbally address the Future Melbourne in support of your submission: *

Yes

If yes, please indicate if you would like to make your submission in person, or via a virtual link (Zoom) to the meeting. Please note, physical attendance will be limited in

I wish to make my submission in person

accordance with
City of Melbourne
security protocols
and COVID-safe
plans and be
allocated on a first
registered, first
served basis. *

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Name: *

Richard Simpson

Email address: *

[REDACTED]

Phone number *

[REDACTED]

Date of meeting: *

Tuesday 7 March 2023

Agenda item title: *

6.3 – Net Zero Jobs Cluster

Alternatively you may attach your written submission by uploading your file here:



[city_of_melbourne_net_zero_jobs_cluster_6.3.22.docx](#) 14.68

KB · DOCX

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City Of Melbourne Net Zero Jobs Cluster – Comments

I believe that the City of Melbourne initiative around creating a Net Zero Jobs Cluster is an exciting and very important initiative that needs continued support and funding.

Some points in support of this statement are below :

- Strong community interest and support from the business community. In - in the recent workshop there was strong representation and interest in this initiative from across the business landscape: ASX companies, startups, educational institutions and technology companies.
- The feedback and interaction of the 40+ individuals that took place in the workshop showed that there was not only interest in Net Zero jobs, but a strong level of commitment to make action happen.
- Leadership in this activity will be pivotal - and the participants are clearly looking towards City of Melbourne to be an active participant and leader in this area.
- The City of Melbourne is in a strong position to be able to lead this willing set of businesses and set a clear agenda supporting Net Zero initiatives whilst creating employment opportunities.
- Melbourne has been continually recognised as one of the best cities to live in the works, but still has a very high per capita carbon footprint. Supporting this initiative can ensure that Melbourne will continue to enhance its reputation for liveability by actively promoting high environmental standards in the community, whilst providing much needed job opportunities in new areas of economic growth.

Privacy acknowledgement: *	I have read and acknowledge how Council will use and disclose my personal information.
Name: *	Evannah Jayne
Email address: *	[REDACTED]
Phone number *	[REDACTED]
Date of meeting: *	Tuesday 7 March 2023
Agenda item title: *	6.3
Please write your submission in the space provided below and submit <u>by no later than 10am on the day of the scheduled meeting.</u> Submissions will not be accepted after 10am.	As the CEO of Terran Industries, I am happy to fully endorse and support the action outlined in this report, for adapting local policy and enhancing the sustainability in the region. This will be a great step in creating thousands of new job opportunities
Please indicate whether you would like to verbally address the Future Melbourne in support of your submission: *	No

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Name: * Peter Castellás

Email address: * [REDACTED]

Phone number * [REDACTED]

Date of meeting: * Tuesday 7 March 2023

Agenda item title: Zero-Carbon Jobs

*

Please write your submission in the space provided below and submit by no later than 10am on the day of the scheduled meeting. Submissions will not be accepted after 10am.

The City of Melbourne is ideally placed to capitalise on the accelerating national transition to a net zero economy. The establishment of a zero carbon jobs cluster will be a valuable initiative to help business source and attract the specialised skills and competencies that will be required as business make the necessary strategic changes and investment to meet their emissions reduction targets. In particular the flow of new capital into technology solutions that address climate change must necessarily come with the growth in the management teams needed to deliver on the growth and potential for the innovative technologies to scale. A Zero Carbon Jobs Cluster in Melbourne would be valuable to help build the human resources needed for the transition. The City of Melbourne could become the place where the expertise is sourced and new company offices established, leading to more investment in local business, partnerships and collaborations. The Jobs Cluster will help to differentiate Melbourne from other cities that are trying to also attract companies in the dynamic new climate sector to establish their operations in that jurisdiction. I commend the City for driving this initiative and very much support the continuation of this vision for the City.

Please indicate whether you would like to verbally address No

the Future
Melbourne in
support of your
submission: *

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Name: * Nigel Murphy

Email address: *

[REDACTED]

Phone number: *

[REDACTED]

Date of meeting: * Tuesday 7 March 2023

Agenda item title: Zero-Carbon Jobs Summit Outcomes and Arrangements for the Cluster

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Please write your submission in the space provided below and submit by no later than 10am on the day of the scheduled meeting. Submissions will not be accepted after 10am.

As Chair of the Victorian Cleantech Cluster and Managing Director of Earth Systems, a company located in Port Melbourne, I would like to express my support for the Zero-Carbon Jobs Cluster that the City of Melbourne is proposing. This Cluster is needed to ensure that Melbourne and Victoria continues to lead in cleantech and climate change innovation. As someone that works in this space globally, there is massive investment and opportunity in this area which will create good jobs, strong companies and drive a more sustainable future. There is no reason why Melbourne cannot be a global leader in this sphere. A close working relationship between Zero-Carbon Jobs Cluster and the Victorian Cleantech Cluster will provide important synergies in this space and fast track the further development of this important sector.

Please indicate whether you would like to verbally address the Future Melbourne in Yes

support of your
submission: *

If yes, please
indicate if you
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person, or via a
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Please note,
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I wish to make by submission via Zoom

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Name: * Daniel Lancefield

Email address: * [REDACTED]

Phone number * [REDACTED]

Date of meeting: * Tuesday 7 March 2023

Agenda item title: Zero-Carbon Jobs Summit Outcomes and Arrangements for Cluster

*

Please write your submission in the space provided below and submit by no later than 10am on the day of the scheduled meeting. Submissions will not be accepted after 10am.

On behalf of the Victorian Cleantech Cluster (VCC), I would like to offer our support for the City of Melbourne's Zero-Carbon Jobs Cluster (ZCJC).

VCC is a strong supporter of the ZCJC and hosted the 2022 Zero-Carbon Jobs Summit as part of the 2022 Victorian Cleantech Expo. VCC represents a growing community of organisations and people that work across a multitude of sectors to develop and implement clean technology solutions. We see the City of Melbourne as a principal stakeholder in this work, and we are proud to be part of the ZCJC.

We endorse the Report to the Future Melbourne Committee, Agenda Item 6.3, and we encourage the Committee to support the work of the Economic Development team in further expanding the ZCJC's operational capacity.

VCC is committed to working closely with the City of Melbourne to explore options and take action to deliver results as part of the ZCJB.

Please indicate whether you would like to No

verbally address
the Future
Melbourne in
support of your
submission: *
