

FACT SHEET

ENVIRONMENTALLY SUSTAINABLE PRACTICES

Materials

Source and dispose of materials sustainably.

Top tips:

- use eco-friendly materials that are sustainable (ie that aren't damaging to the environment);
- use recycled items wherever possible (such as reclaimed timber, rubber, foam, rope etc). Often, local city councils will have details of transfer stations where items may also be available;
- reuse materials where possible;
- recycle.

Printing and promotion (including ticketing)

Reduce reliance on paper. Going paperless not only reduces the use of paper, but also reduces associated impacts such as postage.

Top Tips:

- online tickets can remove the need for printed tickets;
- if using paperless tickets, remind people they do not need to print them out and bring them to the event;
- use a carbon offset ticketing provider;
- choose a sustainable printer that adopts the best practice in environmental printing (such as carbon neutral certification);
- print and advertise on 100% recycled paper;
- request the printers to use ink made from soybeans or vegetable oil.

Transport

To increase the chances of attendees using low impact transport (public transport, bicycle or walking) to and from an event, organisers can:

- provide incentives to people using low emissions transport, such as giving discounted entry to walkers and bike riders (ie green tix).

Education

Tell everyone about the sustainability initiatives implemented at your event.

Top tips:

- put up a re-usable sign at the event outlining the steps you've made towards improving your sustainability practice;
- make sure artists, staff and volunteers are aware of the practices and can communicate those to attendees;
- include your environmental achievements in any electronic communications such as newsletters.