



Councillor access to tickets to Council owned and sponsored events

Programs: City of Melbourne Premier Events, & Event Partnership Program, Triennial Arts Grant & Annual Arts Program

Period: 1 January to 30 June 2020

Background

As the capital city of Victoria, the City of Melbourne plays a key role in ensuring the vibrancy and success of Melbourne as the premier destination in which to live, work and visit.

Melbourne plays host to many sporting, arts, cultural and community events. The City of Melbourne plays an active role in delivering and supporting these events through a range of programs. These include:

- City of Melbourne Premier Events: These are Council owned and managed events aimed at further stimulating the economy through visitation to the city's precincts providing business returns for hospitality, retail, tourism and service providers. Events include Melbourne Fashion Week, New Year's Eve, Moomba Festival, Melbourne Music Week, Melbourne Knowledge Week, Melbourne Awards and Lord Mayor's Commendations
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- Event Partnership Program: This program includes Event Partnership Program and the program previously known as Triennial Events Sponsorship Program and focusses on ensuring Melbourne is recognised as Australia's events capital. The aim is to help stage events throughout the city, improve public perception and enjoyment and enhance the quality and variety of events hosted in Melbourne. The program is conducted on an annual basis, has two sponsorship rounds a year and is available to events or festivals that will contribute to the city's vibrancy. It supports a diverse mix of major iconic annual events including (but not limited to) sporting, cultural, fashion and national events and provides three years of cash sponsorship and/or in-kind sponsorship for organisations delivering major iconic annual events that enhance Melbourne's local, national and international reputation as a major events leader.
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- Triennial Arts Program: This program provides three-yearly funding for arts organisations and festivals which enhance Melbourne's cultural identity and reflect the City of Melbourne's goals and priorities. This includes support for major and emerging arts organisations that make Melbourne a creative city.
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- Annual Arts Program: Through this program, yearly support is provided to celebrate the creative community. Grants are available to artists, creative and arts organisations across all disciplines – including performance, new media, music, dance, theatre and visual art.

As part of staging and supporting events through sponsorship arrangements, opportunities are made available for representatives of the City of Melbourne to participate and host stakeholders and members of the community. These opportunities allow Council to use tickets in a strategic way to maximize the profile and stakeholder relationships for the City of Melbourne. One of the primary avenues of achieving this is through the city representation role of Councillors. Councillor participation in events allows the Council to promote Melbourne and its support for large and small scale events as well fostering relationships with stakeholders to align with Council's objectives and vision for Melbourne.

In accordance with the resolution of Council on 27 June 2017 and as part of the ongoing commitment for greater transparency, details of Councillor access to tickets to Council owned and sponsored events as part of the programs outlined above are published on a six monthly basis. Outlined in the following pages is a report on access to ticketed events for the period 1 January to 30 June 2020.

Lord Mayor Sally Capp

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Australia Day	Australia Day Morning Tea, Flag Raising Ceremony & Parade	1	Events Partnership Program
Australian Open	Men's Final	2	Events Partnership Program
Chinatown Chinese New Year	Media Launch and VIP function	1	Events Partnership Program
Chinatown Chinese New Year	Official Opening Dragon Parade	1	Events Partnership Program
Jayco Herald Sun Tour	Stage 5 VIP	2	Events Partnership Program
Midsumma Festival	VIP Passes	1	Events Partnership Program
Opera for the People	Opera for the People VIP Section	1	Events Partnership Program

Deputy Lord Mayor Arron Wood

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Chinatown Chinese New Year	Official Opening Dragon Parade	1	Events Partnership Program
Chinatown Chinese New Year	VIP Lunch	1	Events Partnership Program
Grand Prix	Official Welcome at Government House	2	Events Partnership Program

Councillor Nicolas Frances Gilley

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Midsumma Festival	Daddy	2	Events Partnership Program
AFL	Season Launch	2	Events Partnership Program
Sustainable Living Festival	Panel discussion	3	Events Partnership Program
Australian Open	Single Session Day 1 - DAY	2	Events Partnership Program
Australian Open	Single Session Day 2 - NIGHT	2	Events Partnership Program
Australian Open	Single Session Day 4 - DAY	4	Events Partnership Program
Australian Open	Day 5 ate. Lounge - DAY	3	Events Partnership Program
Melbourne Cinematheque	Light and Shadow: The Mercurial Stardom of Marlene Dietrich	2	Annual Arts Program

Councillor Philip Le Liu

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Australia Day	Australia Day Government House Reception	2	Events Partnership Program
Australian Art Orchestra	Hand to Earth	2	Triennial Arts Program
Australian Open	Day 5 ate. Lounge - NIGHT	2	Events Partnership Program
Australian Open	Official Opening & Luncheon	1	Events Partnership Program
Australian Open	Single Session Day 1 - NIGHT	2	Events Partnership Program
Can't do Tomorrow	General Admission	10	Annual Arts Program
Can't do Tomorrow	Opening Night	5	Annual Arts Program
Chamber Made	Dragon Ladies Don't Weep - Asia TOPA	5	Triennial Arts Program
Chinatown Chinese New Year	Official Opening Dragon Parade	1	Events Partnership Program
Grand Prix	Official Welcome at Government House	3	Events Partnership Program
Lucy Guerin Inc.	Metal - World Premiere at Asia TOPA	2	Triennial Arts Program
Malthouse Theatre	Opening Night: The Importance of Being Earnest	2	Triennial Arts Program
Melbourne Symphony Orchestra	Chinese New Year	4	Triennial Arts Program

Melbourne Symphony Orchestra	Music from the Studio Ghibli films of Hayao Miyazaki	4	Triennial Arts Program
Royal Botanic Gardens Board	Blak Box	2	Annual Arts Program
Sustainable Living Festival	National Climate Emergency Summit (Friday & Saturday)	3	Events Partnership Program
Turkish Pazar Festival	Official Opening & Luncheon	1	Events Partnership Program

Councillor Rohan Leppert

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Australian Open	Day 4 ate. Lounge - NIGHT	2	Events Partnership Program
Australian Open	Single Session Day 1 - NIGHT	2	Events Partnership Program
Australian Open	Single Session Day 3 - NIGHT	2	Events Partnership Program
Australian Open	Single Session Day 4 - NIGHT	2	Events Partnership Program
Can't do Tomorrow	General Admission	3	Annual Arts Program
Malthouse Theatre	Opening Night: The Importance of Being Earnest	2	Annual Arts Program
Melbourne Queer Film Festival	Opening Night Gala	4	Triennial Arts Program
Midsumma Festival	Daddy	2	Events Partnership Program
Midsumma Festival	Midsumma Comedy Extravaganza	4	Events Partnership Program
Midsumma Festival	The Rise and Fall of Saint George	4	Events Partnership Program
Midsumma Festival	VIP Passes	1	Events Partnership Program

Councillor Kevin Louey

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Australian Open	Day 4 ate. Lounge - NIGHT	2	Events Partnership Program
Australian Open	Day 5 ate. Lounge - NIGHT	2	Events Partnership Program
Australian Open	Single Session Day 2 - NIGHT	2	Events Partnership Program
Australian Open	Single Session Day 3 - DAY	4	Events Partnership Program
Chinatown Chinese New Year	Media Launch and VIP function	1	Events Partnership Program
Chinatown Chinese New Year	Official Opening Dragon Parade	1	Events Partnership Program
Chinatown Chinese New Year	VIP Lunch	1	Events Partnership Program
Lonsdale St Greek Festival	VIP Cocktail Function	3	Events Partnership Program
Melbourne Queer Film Festival	Opening Night Gala	2	Triennial Arts Program
Melbourne Symphony Orchestra	Chinese New Year	4	Triennial Arts Program
Melbourne Symphony Orchestra	Music from the Studio Ghibli films of Hayao Miyazaki	2	Triennial Arts Program

Councillor Cathy Oke

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Australian Open	DAY 1 Ground Pass	4	Events Partnership Program
Australian Open	DAY 6 Ground Pass	2	Events Partnership Program
Australian Open	DAY 8 Ground Pass	2	Events Partnership Program
Australian Open	Single Session Day 3 - NIGHT	2	Events Partnership Program
Australian Open	Single Session Day 4 - NIGHT	2	Events Partnership Program
Australian Open	Single Session Day 5 - NIGHT	2	Events Partnership Program

Councillor Beverley Pinder

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Australian Open	DAY 1 Ground Pass	2	Events Partnership Program
Australian Open	Day 4 ate. Lounge - NIGHT	2	Events Partnership Program
Australian Open	Day 5 ate. Lounge - DAY	3	Events Partnership Program
Australian Open	DAY 6 Ground Pass	4	Events Partnership Program
Australian Open	DAY 8 Ground Pass	2	Events Partnership Program
Australian Open	Single Session Day 1 - DAY	2	Events Partnership Program
Chinese New Year Melbourne Festival	Media Launch	3	Events Partnership Program
Opera for the People	Opera for the People Reserved section	4	Events Partnership Program

Councillor Nicholas Reece

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Australian Open	Day 5 ate. Lounge - NIGHT	2	Events Partnership Program
Australian Open	Single Session Day 5 - NIGHT	2	Events Partnership Program
Australian Open	Women's Final	2	Events Partnership Program
Can't do Tomorrow	General Admission	4	Annual Arts Program
Sustainable Living Festival	National Climate Emergency Summit	1	Events Partnership Program

Councillor Susan Riley

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Australia Day	Australian Day Morning Tea, Flag Raising Ceremony & Parade	2	Events Partnership Program

Councillor Jackie Watts

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Australian Art Orchestra	Hand to Earth	2	Triennial Arts Program
Australian Open	DAY 1 Ground Pass	2	Events Partnership Program
Australian Open	DAY 6 Ground Pass	2	Events Partnership Program
Australian Open	DAY 8 Ground Pass	4	Events Partnership Program
Malthouse Theatre	Opening Night: The Importance of Being Earnest	2	Triennial Arts Program
Melbourne Cinematheque	Light and Shadow: The Mercurial Stardom of Marlene Dietrich	2	Annual Arts Program
NGV	Design Week and Melbourne Art Book Fair	2	Events Partnership Program

